



Λευκωσία 6.11.2014

Προς: Ενδιαφερόμενα Μέλη
Θέμα: Έκθεση Τροφίμων στην Κίνα

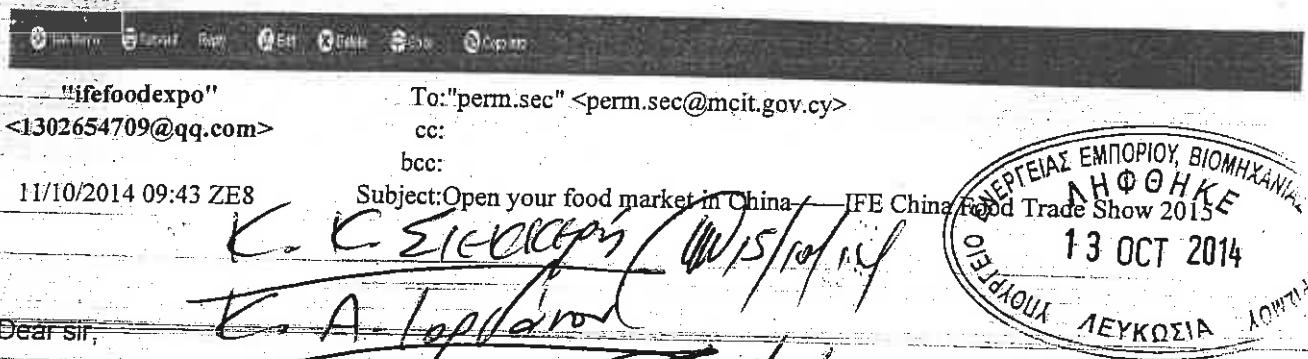
Κυρίες / Κύριοι,

Εσωκλείεται σχετική πληροφόρηση για Εκθέσεις Τροφίμων που θα πραγματοποιηθούν στην Κίνα κατά το 2015.

Οι ενδιαφερόμενοι που επιθυμούν να συμμετάσχουν θα πρέπει να δηλώσουν απευθείας συμμετοχή στους διοργανωτές, τα στοιχεία των οποίων φαίνονται στα εσώκλειστα έντυπα.

Σημειώνεται ότι σε περίπτωση συμμετοχής, το Υπουργείο θα δύναται να επιχορηγήσει το 50% του κόστους συμμετοχής μέχρι το ποσό των €3050, το οποίο αφορά το κόστος του περιπτέρου (ενοίκιο για 15τετρ. μέτρα, κατασκευή και εξοπλισμό περιπτέρου, το κόστος αποστολής των εκθεμάτων) καθώς και το κόστος του αεροπορικού εισιτηρίου (ενός ατόμου σε οικονομική θέση) και διαμονής, σύμφωνα με τους όρους και προϋποθέσεις του «Σχεδίου Ενισχύσεων Ήσσονος Σημασίας De Minimis προς Επιχειρήσεις που Δραστηριοποιούνται στον Τομέα της Μεταποίησης ή/και Εμπορίας Γεωργικών Προϊόντων, για συμμετοχή σε Εμπορικές Εκθέσεις που πραγματοποιούνται στην Εσωτερική Αγορά και Τρίτες Χώρες», οι οποίες έχουν ήδη υποβάλει αίτηση στα πλαίσια του εν λόγω Σχεδίου για συμμετοχή σε εκθέσεις εντός του έτους 2015.

Με εκτίμηση
Χρήστος Πετσίδης
Διευθυντής
Υπηρεσιών και Εμπορίου



This is Ms. Abbey Chow from IFE China (Guangzhou) International Food Exhibition and Guangzhou Import Food Exhibition 2015, we would like to invite you to participate the largest, most professional and most authoritative food trade show in Guangzhou. IFE 2015 will be held on June 4-6, 2015 in China import and export fair complex. There will be five special halls for International Food & Beverage, Wine & Spirit, Olive oil & Edible oil, Coffee and Drinking Water, Healthy and Green Food. There will be more than 1,000 exhibiting companies, 40,000 professional visitors and exhibition scale are about 50,000 sqm and 40 forums and activities. Details are attached, please feel free to contact with me if you need more information.

IFE is highly support by Federation of Hong Kong Industries(FHKI), Taipei World Trade Center, European Chamber, European Organic Food Association, Spain Chamber of Commerce in China, Colombia Chamber of Commerce in China, Consulate General of Turkey, Royal Thai Consulate-General, Pro-Chile, Consulate General of India, Consulate General of Mexico, Consulate in Sri Lanka and Consulate General of Netherlands. As the bridge to connect the international and domestic food industry, IFE will continue to explore the food market, provide a full range of services for the exhibitors, and create better future for the food industry!

Best regards,
 IFE Committee
 Abbey Chow
 International Business Manager
 Guangzhou Yifan Exhibition Service Co., Ltd
 No 25-27, Yahling Road, Tianhe District, Guangzhou, CN
 Mobile: +86-13265914628
 Tel: +86-20-61089057
 Fax: +86-20-61089459
 Website: <http://www.ifechina.com>
 Email: abbey.chow@ifechina.com

Επόμενο Σταίρειν & Επισήμω Μαρσαλήπτη	
Υπηρεσία Ανταγ. & Προστασίας Καταναλωτών	
Υπηρεσία Ενέργειας	
Υπηρεσία Βιομηχανικής Ανάπτυξης	
Υπηρεσία Εμπορίου	
Υπηρεσία Τεχνολογίας	
Διοικητικό Αστικούργο	
Εγνώ Συντονιστή Ευρυπολιτικής Εργασίας	
Συντονιστή Μαστίνων	
Προστιθέντων Οικονομικής Ανάπτυξης	
Προϊσταμένη Αρχέτου	
Πρωτοβουλία Κυπριακής Χειρεσικότητας	
Επιτροπή Επένδυσης	
	(3) ΙΩΝΙΑ ΓΕΝΙΚΟΣ ΔΙΕΥΘΥΝΤΗΣ

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FOOD & BEVERAGE
China

Food & Beverage

www.citechina.com

www.citechina.com

Focus on Green and Healthy Diet Share Fashion Lifestyle

Domestic area: RMB 12,800/m²

Notice: The booth with two-openings will be charged 10% of booth fee.
 The standard booth includes carpet, three-side panels, facial board, one desk, two fold chairs, two spotlights, one power socket (The fee for special power is extra, please inform us in advance)

Raw Space(minimum 36 m²): International area: \$ 400/m²Domestic area: ¥1,280/m²

Notice: Raw space is without any equipment. To ensure the quality of booth construction, exhibitors should choose our official contractor to build your booth.

Catalogue advertising fee:

- | | |
|--|--|
| <input type="radio"/> Front Cover: ¥40,000 | <input type="radio"/> Inside Front Page: ¥18,000 |
| <input type="radio"/> Title Page: ¥18,000 | <input type="radio"/> Back Cover: ¥30,000 |
| <input type="radio"/> Inside Back Cover: ¥16,000 | <input type="radio"/> Inner Color Page: ¥8,000 |

Technical Seminar

During the exhibition, the technical seminar will be held. The topic and speeches is provided by exhibitors, and each session is 20 minutes with 100-200 people. Enterprises invite the audience while the organizing committee helps to promote. The seminar charge is 8,000/session.

Sponsorship Opportunity

To improve the corporate images and brand awareness, and display the excellent exhibits, we provide the strategic promotion opportunity. Exhibitors, who is the strategic cooperator of this exhibition, can get more promotion opportunity.(For the sponsorship materials, please contact the organizing committee.)

1. Chief strategic cooperator (only 1)
2. Strategic cooperator (only 2)
3. Industrial special co-organizer(only 2)
4. Co-organizer(only4)
5. Supplier sponsor (No Limitation)

Organizing Committee:

Beijing Ya-win Exhibition Co.,Ltd.

Add: Room A223, Building 202, Jiangtijayuanbelli, Jiuxianqiao,
 Chaoyang District, Beijing.

Tel: 010-63290184 Fax: 010-64070894

Contact: zhangbin 13718422766 13241427623

Email:13718422766@126.com

QQ:62748861

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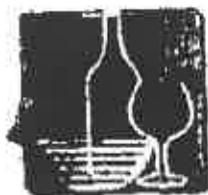
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Focus on Green and Healthy Diet Share Fashion Lifestyle

- Daily product, milk product and egg product;
- Canners, meat product and fishery product;



Food & Beverage
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- Quick-freezing, frozen food and ice-cream product;
- Infants food, nourishment and health food;
- Fruits, Vegetables, grains and agricultural food;
- Cooking oil, olive oil, grain and oil products;
- Condiment and food ingredients
- Fruit and vegetables juices and vinegar beverage;
- Wine, coffee and cheese;

Advantages*** Shopping mall and purchaser matchmaking**

We will invite Wal-mart, Carrefour, Century Mart, WUMART, LOTTE Mart, Jingkelong, Tianselong, MAKRO, Metro, Vanguard, Xikelong, Merrymart, JD and other e-commerce online shopping, also the importers, agents, dealers, traders, foreign buyers in China, import and export traders, embassies in China, more than 130 chains, gift shops, star-rating hotels, business club, bar, restaurant, major club, resort and other important groups to negotiate on the spot.

*** Strong advertising promotion**

We will invite Xinhua News Agency, People's Daily, CCTV, Economic Daily, [sina.com.cn](http:// sina.com.cn), SOHU.com, [people.cn](http:// people.cn), [xinhuanet.com](http:// xinhuanet.com), [china.alibaba.com](http:// china.alibaba.com) and other authoritative media to propaganda this exhibition and publish the relevant information so that the visitors can get the latest information.

*** International market advantages**

CCPIT keeps in touch with 180 countries and regions, 400 chamber of commerce, foreign trade associations and other trade organizations, sign the cooperation agreement with hundreds of countries and regions, also establish the joint chamber of commerce with foreign chambers of commerce. Meanwhile, it also set the overseas representative office in 15 countries and regions.

*** Excellent opportunity for the exchange of industry experts**

The foreign and domestic imported snacks industrial experts will be invited to share their latest development policy and tendency, grasp international market and learn about consumer demands, thus to improve the product quality and increase market share.

Exhibition Fee:

Standard Booth(3m*3m): International area, USD 4,000/9 m²

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ESTD.

Focus on Green and Healthy Diet Share Fashion Lifestyle
China International Imported Food and Snack

Food Exhibition 2015

Date: July 10th-12th, 2015

Venue: Beijing, China International Exhibition Center (Old Venue)

1,132 exhibitors from over 80 countries and regions
 30,000 m² show area, 45,000 professional visitors

A matchmaking platform for thousands of shopping mall purchasing groups

To create the most influential food and beverage industrial event in China and Asia

Food & Beverage

www.cifechina.com


Approved by:

China Council for the
 Promotion of International
 Trade

Hosted by:

Trade Development &
 Cooperation Center of
 CCPIT

Economic and Information
 Department of CCPIT

Supported by:

China National Food
 Industry Association

China Food and Packaging
 Machinery Industry
 Association

Co-organized by:

Organic Promotion

Committee of China Food
 Association

Sub-Council of CCPIT in all
 Province and Cities

The Embassy of Canada to
 China

Organized by:

Beijing Ya-Win Exhibition
 Co.,Ltd.

Exhibition Background:

The market demand of imported foods in China is growing rapidly these years. The American Food Industry Association forecasted that the sales of Chinese imported foods is growing at a rate of 15% every year. In 2015, China will become the world's largest consumer of imported food, and the market sales of domestic imported food will reach 480 billion yuan. To meet the need of imported foods in China, 2015 China International Imported Food and Snack Foods Exhibition will be held on July 10-12, 2015 in Beijing, China International Exhibition Center. It is approved by China Council for the Promotion of International Trade, co-hosted by Trade Development & Cooperation Center of CCPIT and Economic and Information Department of CCPIT. This show is dedicated to create a negotiation and trade platform for Chinese imported food consumers, improve the corporate image, popularize brand market, and promote the industrial technical communication and cooperation.

Schedule

July 8-9: Move-in (Exhibitors must obey the rules of pavilion)

July 10: Opening ceremony, negotiating and purchasing (No on-site retail)

July 11-12: negotiating and purchasing, on-site retail (Enterprises retail should sign the products quality assurance agreement)

July 12 (16:00-20:00): Move-out

Exhibits:

- Sweets, chocolate and snack foods;
- Biscuit, cake and bakery;