





BUSINESS IDEA COMPETITION 2014 - AWARD CEREMONY

UCLan Cyprus cordially invites you to the Business Idea Competition 2014 Award Ceremony.

Tuesday 11th of November 2014, at 17:00 - 19:30, UCLan Cyprus, Pyla, Larnaca.

The Business Idea Competition is an annual initiative led by the Centre for Entrepreneurial Development, Alliance and Research of UCLan Cyprus in cooperation with a number of stakeholder organisations that include: Cyprus University of Technology, University of Cyprus, Cyprus Chamber of Commerce and Industry, CYTA, Junior Chamber International (Cyprus), KOGEE – Cyprus Federation of Business and Professional Women, Anaptixiaki – ANETEL, and UK based EPISTEME and the UK Cyprus Enterprise Council.

The award ceremony is under the auspices of the Ministry of Energy, Commerce, Industry and Tourism.



MINISTRY OF ENERGY, COMMERCE INDUSTRY AND TOURISM



During the award ceremony, the finalist teams will present their venture ideas, and the best ideas will be honoured as follows:

- 1st Award, €1,500 sponsored by KPMG
- 2nd Award, €500 sponsored by Alpha Bank
- Young Enterpriser Award: €500 sponsored by UCLan Cyprus MBA
- For the 3 winning teams: 1 month free hosting in CYBAN Capital Impact (powered by CYTA).

 The first winner will offer a presentation to venture capitalists during a Company Presentation Event of CYBAN.

The event, which is under the flagship of the Global Entrepreneurship Week, will also feature a testimonial presentation by award winning Zedem Media, a local firm with international success.





PROGRAMME 17:00 – 17:30 Registration, coffee 17:30 - 17:35 Welcome, Prof Panikkos Poutziouris, Chair of CEDAR 17:40 - 17:45 Address, Ministry of Energy, Commerce, Industry & Tourism 17:45 – 18:00 Zedem Media: Our success, by Founder Michalis Kalopedis 18:00 – 18:10 BIC 2014 Highlights, Dr Elias Hadjielias, Director of CEDAR Mini presentations by BIC 2014 nominating teams 18:10 - 18:40 18:40 - 19:00 Award presentations to winning teams 19:00 - 19:30 Cheese & Wine/ Networking

For more information and to register your participation please visit

http://www.uclancyprus.ac.cy/en/business/business-idea-competition-2014/ or call 24 69 40 00























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AWARD CEREMONY

11th Nov 2014, 5-7.30pm at UCLan Cyprus

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