



ΚΥΠΡΙΑΚΟ  
ΕΜΠΟΡΙΚΟ ΚΑΙ  
ΒΙΟΜΗΧΑΝΙΚΟ  
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία 10.2.2015

**Προς:** Όλα τα μέλη

**Από:** Τμήμα Υπηρεσιών και Εμπορίου

**Θέμα:** Invitation to Meet Malaysian Manufacturers and Exporters in Conjunction with 12<sup>th</sup> Malaysia International HALAL Showcase (MIHAS 2015)

Κυρίες / Κύριοι,

Σας αποστέλλουμε πρόσκληση για συμμετοχή στο MIHAS 2015.

Για περισσότερες πληροφορίες ή/και για δηλώσεις συμμετοχής παρακαλώ επικοινωνήστε με τον κ. Άντη Αγαθοκλέους Τηλ. 25579380, 99445915, email: [milan@matrade.gov.my](mailto:milan@matrade.gov.my) καθώς επίσης μπορείτε να επισκεφτείτε την ιστοσελίδα [www.halal.com.my](http://www.halal.com.my)

Με εκτίμηση

Χρίστος Πετσίδης  
Διευθυντής  
Υπηρεσιών και Εμπορίου

Dear Sir/Madam,

**INVITATION TO MEET MALAYSIAN MANUFACTURERS AND EXPORTERS IN CONJUNCTION WITH 12<sup>th</sup> MALAYSIA INTERNATIONAL HALAL SHOWCASE (MIHAS 2015)**

Malaysia External Trade Development Corporation (MATRADE), the export promotion agency of Government of Malaysia, will be organizing MIHAS 2015 in Kuala Lumpur Convention Centre (KLCC) from 1-4 April, 2015. The event will be a perfect venue for you to source Malaysia's wide range of high quality products and services.

2. In conjunction with MIHAS 2015, MATRADE would like to invite your company to meet Malaysian manufacturers and exporters in a **one-on-one business meetings at MATRADE Kuala Lumpur on 31 Mar, 2015 (Tuesday)**.

3. MIHAS 2015 will focus on well-developed halal sectors which offer high quality, export ready products and services, as follows:

- a) Halal Consumables (Agriculture Produce, Halal Certified Processed and Ready-to-Eat Products, Canned Foods, Chocolate & Dairy Products, Confectionery, Poultry & Seafood Products, Beverages, Food Chemicals, Emulsifiers & Ingredients, Additives, Pharmaceutical & Herbal Products);
- b) Non Food Products (Perfumery, Toiletries, Cosmetics and Body Care);
- c) Halal Certified Premises (Abattoirs, Hotels & Restaurants, Catering Services, Food Packaging & Machinery, Logistics, Warehousing);
- d) Islamic Investment, Banking & Takaful (Islamic Financial Institutions and Consultants, Islamic Banking, Islamic Unit Trust, Islamic Capital Markets, Takaful (Insurance) and Hibah (Wills).

4. Foreign buyers selected to participate this programme are entitled to **complimentary accommodation (up to 4 days 3 nights, from 30 Mar – 2 April, 2015), airport and hotel transfers**. To benefit from the full programme, buyers are advised to arrive in Kuala Lumpur on **30 Mar 2015** and depart Kuala Lumpur on **2 April 2015**. Buyers may continue to stay longer for follow-up meetings or visits at their own cost.

5. Interested buyers should contact our office and submit the **Registration Form** with **clear description of the products/services of interest** and **Letter of Undertaking** before **20 February, 2015**. We can also assist your company in meeting with other Malaysian companies that you may have already identified. In addition, you are encouraged to follow up your meetings with Malaysian companies by conducting factory visits after the business meetings session.

6. For further details on MIHAS 2015, please log on to [www.halal.com.my](http://www.halal.com.my) or kindly contact Mr. Andys Agathokleous- MATRADE REPRESENTATIVE at 25-579380 or 99-445915, or MATRADE Milan at tel: +39 (02) 66981839 or email: [milan@matrade.gov.my](mailto:milan@matrade.gov.my).

We look forward to meeting you during MIHAS 2015 !



**Andreas Agathokleous**

Managing Director

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**Malaysia's Trade  
Representative**

**LETTER OF UNDERTAKING**

INCOMING BUYING MISSION (IBM) IN CONJUNCTION WITH MIHAS 2015  
KUALA LUMPUR, MALAYSIA  
30 March -2 April 2015

I, \_\_\_\_\_ (Passport No.: \_\_\_\_\_)  
hereby acknowledge that:

Upon selected by MATRADE to participate in this programme :

1. I will attend the arranged meeting sessions and if I fail to do so, I will bear the total cost of the accommodation; and
2. If I cancel my participation **after 20 March 2015**, I will be charged with any penalty imposed by the hotel.

I have read the above statements and agree to abide by the terms.

Yours sincerely,

.....  
Name :

Date :

Company stamp :



**REGISTRATION FORM**

**INCOMING BUYING MISSION IN CONJUNCTION WITH MIHAS 2015  
KUALA LUMPUR, MALAYSIA  
30 Mar - 2 APRIL 2015**

TO :  
REPLY FAX :  
ATTENTION :

DEADLINE : 20 FEB 2015

**My company is interested to participate in the Business Meetings held in conjunction with MIHAS 2015**

| MY COMPANY DETAILS  |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
|---|---|----------------------|-------|-------------------------|--|--------------------------------|--|---------------------|--|------------|--|---------------|--|
| Name of company :   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Address :   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Postcode :  |   |                      |       |                         |  | Country :                      |  |                     |  |            |  |               |  |
| Tel :   |   |                      | Fax : |                         |  |                                |  |                     |  |            |  |               |  |
| E-Mail:   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Website :   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Type of business:   |   | Agent                |       | Distributor             |  | Importer                       |  | Manufacturer        |  | Trader     |  | Wholesaler    |  |
|   |   | Others (Pls specify) |       |                         |  |                                |  |                     |  |            |  |               |  |
| Approximate Total Import Value For 2014   |   |                      |       |                         |  | US \$                          |  |                     |  |            |  |               |  |
| PRODUCTS/ SERVICES WISH TO SOURCE FROM MALAYSIA (Please refer Appendix 1 for Products/ Services Code) |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| For Products/ Services Description, please describe in detail   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Code  |   | Code Description     |       |                         |  | Products/ Services Description |  |                     |  |            |  |               |  |
| B   | V | 0                    | 1     | eg. Juices and Cordials |  |                                |  | eg. Pineapple juice |  |            |  |               |  |
|   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
|   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
|   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
|   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| MY COMPANY REPRESENTATIVE DETAILS   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Representative 1 (as per Passport)  |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| First Name :  |   | MR. / MS.            |       |                         |  |                                |  |                     |  |            |  |               |  |
| Last Name :   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Designation :   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Passport No :   |   |                      |       |                         |  | Expiry Date :                  |  |                     |  |            |  |               |  |
| Nationality :   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Credit Card Type :  |   | Visa                 |       | MasterCard              |  | Amex                           |  | Diners              |  | Others     |  | Valid thru: / |  |
| Credit Card No :  |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Representative 2 (as per Passport)  |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| First Name :  |   | MR. / MS.            |       |                         |  |                                |  |                     |  |            |  |               |  |
| Last Name :   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Designation :   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Passport No :   |   |                      |       |                         |  | Expiry Date :                  |  |                     |  |            |  |               |  |
| Nationality :   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Credit Card Type :  |   | Visa                 |       | MasterCard              |  | Amex                           |  | Diners              |  | Others     |  | Valid thru: / |  |
| Credit Card No :  |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| MY COMPANY HOTEL BOOKING  |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Type of Room:   |   | Single               |       | Double                  |  | Smoking                        |  | Non-Smoking         |  | No of Room |  |               |  |
| Do you require interpreter?   |   | Yes                  |       | No                      |  | Language:                      |  |                     |  |            |  |               |  |
| MY TENTATIVE FLIGHT ITINERARY   |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| For Representative 1  |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Arrival in Kuala Lumpur   |   |                      |       |                         |  | 24 Hours Time Format           |  |                     |  |            |  |               |  |
| Date  |   | / /                  |       | Flight No               |  | ETA                            |  |                     |  |            |  |               |  |
| Departure from Kuala Lumpur   |   |                      |       |                         |  | 24 Hours Time Format           |  |                     |  |            |  |               |  |
| Date  |   | / /                  |       | Flight No               |  | ETD                            |  |                     |  |            |  |               |  |
| For Representative 2  |   |                      |       |                         |  |                                |  |                     |  |            |  |               |  |
| Arrival in Kuala Lumpur   |   |                      |       |                         |  | 24 Hours Time Format           |  |                     |  |            |  |               |  |
| Date  |   | / /                  |       | Flight No               |  | ETA                            |  |                     |  |            |  |               |  |
| Departure from Kuala Lumpur   |   |                      |       |                         |  | 24 Hours Time Format           |  |                     |  |            |  |               |  |
| Date  |   | / /                  |       | Flight No               |  | ETD                            |  |                     |  |            |  |               |  |

**Important Notes :**

- 1) Complimentary hotel accommodation of one room (single or double occupancy) is provided for each company for a 3-night stay (check in 30 Mar & check out 2 Apr 2015). Participants will have to pay on their own for extra rooms and all other incidental charges i.e. local & long distance call, room service, mini bar, laundry and other related hotel services used.
- 2) Although MATRADE is paying for the hotel room, you will be required to provide a credit card information. Please note that the credit card details will be deemed as **strictly confidential** and to guarantee for no shows purpose only.
- 3) Company is required to provide the flight details for arrival and departure to / from KLIA in order for MATRADE to arrange accomodation and airport/hotel transfers.
- 4) Application to participate in this Buying Mission is subject to approval by MATRADE and successful company will be notified officially.

## TENTATIVE PROGRAM

**INCOMING BUYING MISSION in Conjunction with MIHAS 2015**  
**Kuala Lumpur, Malaysia**  
**30 Mar – 2 April 2015**

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### 30 Mar 2015 (Monday)

- Arrive Kuala Lumpur
- Check in hotel

### 31 Mar 2015 (Tuesday)

- 8.30 am - Depart from hotel to MATRADE
- 9.00 am - Visit Malaysia Export Exhibition Centre (MEEC)
- 10.00 am - One-on-one Business Meeting begins
- 1.00 pm - Lunch
- 2.00 pm - Continuation of one-on-one Business Meeting
- 5.00 pm - One-on-one Business Meeting ends
- 5.15 pm - Networking Reception hosted by MATRADE
- 7.00 pm - Depart for hotel

### 1 April 2015 (Wednesday)

- 10.00 am - Depart from hotel to Kuala Lumpur Convention Centre (KLCC)
- 10.30 am - Visit MIHAS 2014
- 3.00 pm - Opening Ceremony
- 4.00 pm - Visit MIHAS 2014
- 5.30 pm - Depart for hotel

### 2 April 2015 (Thursday)

- Check out hotel and depart for airport
- Departure from Kuala Lumpur

<<< END OF PROGRAMME >>>