



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία 12.8.2015

Προς: Όλους τους Ενδιαφερόμενους
Θέμα: Εκθέσεις Γεωργικών Προϊόντων στην Κίνα

Κυρίες / Κύριοι,

Εσωκλείεται αυτόδηλη επιστολή του Εμπορικού Ακόλουθου της Πρεσβείας της Κύπρου στο Πεκίνο για ενημέρωση και ενέργειες.


Για περισσότερες πληροφορίες όσο αφορά το **European Food Festival** μπορείτε να επισκεφτείτε την πιο κάτω διεύθυνση www.invest-export.irisnet.be/documents/16349/1299915/European+Food+Festival+28EU%29.pdf/2af200f3-8873-4153-aa76-da0e1ae6a47a

Αναφορικά με την έκθεση **China AG Trade Fair** εσωκλείεται για ενημέρωση σας συνημμένο το ηλεκτρονικό μήνυμα του Εμπορικού ακόλουθου που αναφέρεται στην επιστολή.

Σημειώνεται εκ νέου για ενημέρωση σας ότι επιχειρήσεις οι οποίες δραστηριοποιούνται στους τομείς της μεταποίησης ή/και εμπορίας γεωργικών προϊόντων, δύνανται να επωφελούνται χορηγίας για συμμετοχή σε εμπορικές εκθέσεις υπό όρους και προϋποθέσεις που αναλύονται στο σχετικό έντυπο Σχεδίου De Minimis που βρίσκεται αναρτημένο στην ιστοσελίδα του Υπουργείου Ενέργειας, Εμπορίου, Βιομηχανίας και Τουρισμού www.mcit.gov.cy/ts. Το Σχέδιο δημοσιεύεται περί τα μέσα Σεπτεμβρίου κάθε έτους και αφορά σε εκθέσεις του επόμενου έτους.

Σ'ότι αφορά το 2015, η διαδικασία αιτήσεων και εγκρίσεων έχει ήδη ολοκληρωθεί και ως εκ τούτου το Υπουργείο θα μπορούσε να εξετάσει αίτημα αντικατάστασης ή/και πρόσθεσης κάποιας από τις πιο πάνω εκθέσεις για επιχειρήσεις που έχουν ήδη εγκριθεί, στα πλαίσια πάντα και των δημοσιονομικών περιορισμών.

Με εκτίμηση



Χρίστος Πετσίδης
Διευθυντής Υπηρεσιών και Εμπορίου



ΚΥΠΡΙΑΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΠΡΕΣΒΕΙΑ ΠΕΚΙΝΟΥ

ΑΔΙΑΒΑΘΜΗΤΟ

Αρ. Φακ.: 8.03.002(1)

Α/Α: ΒΕJ 497/15

Ενημέρωση: Γ3

Ημερομηνία: 15/7/2015

Σελ. 2 Συνημμένα: 40

ΜΕ ΚΡΥΠΤΟΓΡΑΦΙΚΟ ΣΥΣΤΗΜΑ

(από Κέντρο):

Ενημέρωση:

ΓΔ ΥΕΕΤ
(Υπόψη Κα. Ιορδάνους)
ΓΔ ΥΓΑΑΠ

Μέσω ΓΔ ΥΠΕΞ

Θέμα: Εκθέσεις Γεωργικών Προϊόντων στην Κίνα

Αναφορικά με το πιο πάνω θέμα σας ενημερώνουμε για δύο εκθέσεις οι οποίες θα λάβουν χώρα στην Κίνα το 2015.

1. **European Food Festival** το οποίο θα διοργανωθεί από τις **29 Οκτ. μέχρι και τις 8 Νοε. 2015** στην **Shanghai**, η εν λόγω διοργάνωση έχει τεθεί υπό την αιγίδα την ΕΕ και κάτω από τους εορτασμούς των 40 χρόνων διπλωματικών σχέσεων ΕΕ – Κίνας. Η εν λόγω διοργάνωση θα διαρκέσει **11 ημέρες**. Το κόστος συμμετοχής χωρίζεται σε κατηγορίες ως ακολούθως:

α. Εστιατόρια, Καφέ, Μπαρ: 26000 RMB για περίπτερο 2.5X4 μέτρα.

β. Κρασιά: 16000 RMB για περίπτερο 3X3 μέτρα.

γ. Φαγητά: 10000 RMB για περίπτερο 3X2.5 μέτρα.

Στοιχεία επικοινωνίας διοργανωτών και, αναλυτικοί όροι συμμετοχής συναποστέλλονται, οι ενδιαφερόμενοι μπορούν να προβούν σε κοινοποίηση ενδιαφέροντος συμπληρώνοντας τα απαιτούμενα έντυπα και αποστέλλοντας τα προς τους διοργανωτές.

2. **China AG Trade Fair** το οποίο διοργανώνεται από το **Υπουργείο Γεωργίας ΛΔΚ** και θα λάβει χώρα στην **Fuzhou** από τις **7 – 10 Νοε. 2015**, η εν λόγω διοργάνωση θεωρείται από τις πιο δημοφιλείς/επιτυχημένες εκθέσεις στην Κίνα λόγω του διοργανωτή. Το κόστος συμμετοχής ανερχόταν στις **8000 RMB** για περίπτερο 3X3 μέτρα.

Λόγω προσωπικών σχέσεων υπογράφοντα με Υπουργείο Γεωργίας ΛΔΚ (επισυνάπτεται σχετικό ηλεκτρονικό μήνυμα) έχουν επιτευχθεί οι ακόλουθες τιμές για ενδεχόμενη Κυπριακή συμμετοχή:

- α. Το Υπουργείο Γεωργίας ΛΔΚ, θα παραχωρήσει μέχρι και πέντε (5) δωρεάν δωμάτια, προς την Κυπριακή αποστολή για τέσσερα (4) βράδια.
- β. Η τιμή από 1-5 booths μειώνεται στα 6400 RMB για περίπτερο 3X3 μέτρα.
- γ. Η τιμή από 6-10 booths μειώνεται περαιτέρω στα 5500 RMB για περίπτερο 3X3 μέτρα.
- δ. Διακίνηση από το ξενοδοχείο προς την έκθεση δωρεάν.
- ε. Επιπλέον οι Κυπριακές εταιρείες μπορούν να ζητήσουν συναντήσεις B2B με εισαγωγικές εταιρείες σχετικές με τον τομέα τους, το Υπουργείο Γεωργίας ΛΔΚ θα προσπαθήσει να πραγματοποιήσει τις εν λόγω συναντήσεις.

Στοιχεία επικοινωνίας διοργανωτών και, αναλυτικοί όροι συμμετοχής συναποστέλλονται, οι ενδιαφερόμενοι μπορούν να προβούν σε κοινοποίηση ενδιαφέροντος συμπληρώνοντας τα απαιτούμενα έντυπα και αποστέλλοντας τα προς ΥΕΕΒΤ, ο τελικός κατάλογος των συμμετασχόντων θα πρέπει να αποσταλεί από την Πρεσβεία ΚΔ Πεκίνου στο αρμόδιο Υπουργείο ΛΔΚ.

Παράκληση Πρεσβείας όπως ενημερωθούν άμεσα όλοι οι εμπλεκόμενοι φορείς.


 Πέτρος Πέτρου
 Εμπορικός Ακόλουθος
 Για Πρέσβη

15/7/15

[Print](#)[Close](#)

答复: China AG Trade Fair (Fuzhou)

From: **zhangjunping** (zhangjunping@agri.gov.cn)
Sent: Tuesday, July 14, 2015 6:16:56 AM
To: Petros Petrou (petouka@hotmail.com)
Cc: ppetrou@mcit.gov.cy (ppetrou@mcit.gov.cy); songjuguo@126.com (songjuguo@126.com)
2 attachments
China Ag Trade Faireppt.pdf (2.9 MB) , applicationform.docx (16.7 KB)

Dear Mr. Petros Petrou,

I appreciate to your organizing to China Ag Trade Faire. I attached an introduction ppt to you as reference, and following our discussion, we can provide our service as:

1. 1 booth we can provide you 1 room during the exhibition in the hotel we have booked for IBP program exhibitors, maximum is at 5 rooms.
2. if you book 5booths, the standard booth price will be at 6400 Yuan RMB, book 6-10 boothes the price will be at 5500 Yuan RMB per booth.
3. we will arrange transportation from the hotel to the exhibition hall,
4. all Cyprus exhibitors will apply to Embassy of the Republic of Cyprus in Beijing.
5. we will provide you business talk services in the exhibition hall if you ask for the assistance earlier.

I send you the application form to you which you can use. Would you be pleased inform me your progress timely? And please let me know if you need any assistance.

Best regards.

Zhang Junping

发件人: Petros Petrou [petouka@hotmail.com]
发送时间: 2015年7月14日 11:30
收件人: zhangjunping
抄送: ppetrou@mcit.gov.cy
主题: China AG Trade Fair (Fuzhou)

Dear Zhang,

Further to our telecom earlier please forward to me all relevant information regarding the above mentioned event, I attached both my emails for your easy reference.

Best Regards



CHINA AG TRADE FAIR

Organizer: Ministry of Agriculture, P. R. China

Date: 7th – 10th November, 2015

Place: Fuzhou, Fujian Province

Sponsors:

National Development and Reform Commission, P.R.China

Ministry of Finance, P.R.China

General Administration of Customs, P. R. China

General Administration of Quality Supervision, Inspection and Quarantine, P.R.China

China Securities Regulatory Commission

All China Federation of Supply and Marketing Cooperatives

China Council for the Promotion of International Trade

Operator:

CCPIT-Specialized Sub-Council of Agriculture

Introduction to China AG Trade Fair

China AG Trade Fair, organized and founded by Ministry of Agriculture of P.R.China in 2003, is an annual occasion of the international trade fair of agricultural products at national level in China. It has been successfully held for 12 years consecutively. The 13th China AG Trade Fair will be held in Fuzhou of Fujian Province from 7th -11th of November 2015.

China AG Trade Fair takes "demonstrate achievements, enhance exchange, promote trade" as the purpose, "quality, open and pragmatic" as the principle. The Fair has become the platform of explicating policies, demonstrating high quality products, improving technological exchange, motivating the logistic and promoting the trade.

For the professional visitors, China AG Trade Fair has International Buyer Program (IBP), which aims to assist the international buyers to make purchases and business activities efficiently at the fair.

The Organizing Committee of 2015 China AG Trade Fair will provide maximum convenience for your exhibition, purchase and negotiation. Sincerely welcome your visit to Fuzhou, to China!

Welcome Letter to 2015 China AG Trade Fair

Date: November 7-11, 2015

Place: Fuzhou, Fujian Province

China AG Trade Fair, organized and founded by Ministry of Agriculture of P.R.China in 2003, is an annual festival of the international trade fair of agricultural products at the highest level in China. It has been running successfully for eleven years consecutively since 2003. China AG Trade Fair takes "Exhibiting Achievements, Enhancing Exchange and Promoting Trade" as its purpose, "High-quality, Openness and Practicality" as its principle. The Fair has become the platform for publicizing agricultural policies, exhibiting high quality products, exchanging agricultural technologies, as well as promoting trade.

2015 China AG Trade Fair, organized by Ministry of Agriculture and Shandong Provincial Government, is to take place in Fuzhou Strait International Conference & Exhibition Center from November 7 to November 11. The event is co-organized by National Development and Reform Commission, Ministry of Finance, General Administration of Customs, General Administration of Quality Supervision (Inspection and Quarantine), China Securities Regulatory Commission, All China Federation of Supply and Marketing Cooperatives and China Council for the Promotion of International Trade. The exhibition area will reach 80,000 square meters.

1. Unique Advantages of China AG Trade Fair.

● Covering Most Comprehensive Fields in Agriculture:

As the one and only exhibition fair hosted and organized by the Chinese government, China AG Trade Fair enjoys a uniquely strong call to action from the government which enables it to bring together all leading agricultural enterprises across the nation. The exhibition fair is spread out according to different provinces and regions, with specified exhibition areas including aquatic products, animal husbandry, tea and agricultural informatization. We also have an individual international exhibition area designed especially for the convenience of overseas exhibitors.

- ***Exhibiting Agricultural Achievement at the Highest Level:***

China AG Trade Fair takes "Exhibiting Achievements, Enhancing Exchange and Promoting Trade" as its purpose and has always taken on a responsibility of making known agricultural accomplishments from both China and around the world. Chinese national leaders also give phenomenal attention to the Trade Fair; Vice Premiere will attend the Opening Ceremony of 2014 China AG Trade Fair and offer directions to the Trade Fair; numerous leaders including Vice President of NPC, Vice President of CPPCC and other party and state leaders have visited and participated in the activities at the Fair. China AG Fair has now become China's most authoritative, the most influential exhibition fair in China's agricultural field at the largest scale.

- ***Promoting Trade and Commerce with the Greatest Influence:***

China AG Fair displays the latest, most famous and most prestigious products from all regions while showing advanced agricultural technologies. Many forums related to agricultural policies, banking and insurance, risk management and quality safety have taken place within the Trade Fair. Every year, China AG Trade Fair attracts more than 100,000 visitors to the exhibition. For professional buyers, the organizer will provide specialized business service long before the exhibition begins. More specifically, the International Buyers' Program, since it came into being more than ten years ago, has created China's most influential platform for cooperation in agricultural trade and commerce.

2. Targeted Service for International Buyers/Exhibitors

Not only does China AG Fair aim to make known products, techniques and equipment from Chinese domestic companies, but also we warmly welcome governments and representing chambers of commerce in China to bring your featured agricultural products to display and actively organize agriculture-related companies to participate in the Trade Fair. Accordingly, we would be more than happy to offer you the following services:

- ***Exhibition Booths at a Reasonable Price:***

For international exhibition groups organized by governments and chambers of commerce,

we provide special offers for exhibitions booths at your convenience for showcasing your featured agriculture products and related achievements. At the Trade Fair, a National-Day activity is a fantastic way to bring your characteristic local products, agricultural techniques, machinery, agricultural intangible heritage and geographical indications, etc. Through a recognizable national image at China AG Trade Fair, we will be able to take advantage of this precious opportunity to enhance exchanges and promote commercial cooperation. Your exhibition materials at 2014 China AG Fair will be reserved by our International Organizing Committee, at your convenience for further participating in our events and for reference as well.

● ***Soirees for Potential Investment Activities and Negotiation:***

For exhibition groups led by governments and chambers of commerce, we will assist you in organizing events which aim to promote potential cooperation in commercial investment and business negotiations. These events and activities can be freely realized in various forms, including business dinner, buffet receptions and cocktail parties. These events are greatly efficient for you to display your national investment environment, your unique natural resources and to launch business projects to attract foreign investment. Due to the three-day time limit of the Trade Fair, we would only be able to offer no more than two soirees each year. Thus please contact us at your earliest convenience if you are interested.

● ***IBP (International Buyers' Program) to Assist Your Purchase and Negotiation:***

For buyers from abroad, we offer a discount package called **International Buyers' Program**. In this program, you will be able to meet with your Chinese counterparts directly and conduct meetings in different forms to help you fulfill your goal in purchasing most effectively. At the same time, we will also help you maintain a long-term cooperative relationship with your domestic counterparts. If you have any special need for arranging an appointment with any domestic companies, please let us know at your earliest convenience and we will take the charge in contacting them.

3. Special Offers for International Exhibitors

- ***Exhibition Booths at a Discounted Price:***

For governments, embassies, chambers of commerce and other national organizations, we offer a **standard exhibition booth (3m*3m) for 8000 RMB** (including a space covering 9 square meters, display panels in both Chinese and English, two chairs, carpeted floor, a 220V AC Socket, two fluorescents, a dustbin, as well as daily cleaning and service bar). For any special need to expand or customize, please contact us for further price details.

- ***IBP (International Buyers' Program)***

IBP is designed to help international buyer groups make purchases at the fair. As a member of international buyer group, you will receive many valuable benefits during the Fair in Fuzhou, including:

- Meet with qualified Chinese sellers, representatives and distributors selected by the Organizing Committee;
- Free accommodation at fixed rate in our assigned hotel for four nights during the Trade Fair (find details in Appendix);
- Free shuttle between the hotel and the exhibition center (once per day).

4. Contact Information

Agricultural Council, China Council for the Promotion of International Trade

Yuan Tong

Tel: +86-10-59194471

Fax: +86-10-65003752

Email: yuantong@agri.gov.cn

Zhang Junping

Tel: +86-10-59194404

Fax: +86-10-65003752

Email: zhangjunping@agri.gov.cn

2015 China AG Trade Fair Agenda (Draft)

- Nov 4 *Preparation*
- Nov 5 *Exhibition Arrangements*
- Nov 6 *Exhibition Arrangements*
Afternoon *Examination of Preparation and Arrangement Work*
 Business Talks/Negotiations can be arranged.
Evening events, including reception on behalf of individual nations and banquet, can be arranged.
- Nov 7
Morning *Opening Ceremony with State Leaders Attendance*
Evening events, including reception on behalf of individual nations and banquet, can be arranged.
- Nov 8 *Exhibition Continued*
Business talks/negotiations can be arranged throughout the day.
Evening events, including reception on behalf of individual nations and banquet, can be arranged.
- Nov 9 *Exhibition Continued*
Business talks/negotiations can be arranged throughout the day.
Evening events, including reception on behalf of individual nations and banquet, can be arranged.
- Nov 10 Morning *Exhibition Continued*
 Afternoon *Closing of Exhibition*

Exhibits Profile

- ***Agricultural products:*** Grains, crops, fruits & vegetables, snacks ,seeds, edible oil, edible fungus, canned foods, etc.
- ***Food & Beverage:*** Conventional foods, instant foods, healthy foods, frozen foods, candy, condiment, fruit juices, wines, etc.
- ***Animal Husbandry & Aquatic Products:*** Embryo, breeder, feeds, meat products, poultry products, dairy products, fishery products, seafood, aquaculture products, etc.
- ***Agricultural Technology:*** Know how technics, water saving technology, seedling nursing, etc.
- ***Agro-input*** Chemicals, fertilizers, seeds, etc.

International Buyer Program -- IBP

IBP is designed to help international buyer groups make purchases at the fair. As a member of international buyer group, you will receive many valuable free benefits during the Fair in Fuzhou, including:

- Meet with qualified Chinese sellers, representatives and distributors selected by the Organizing Committee;
- Reception by trade consultancy staff at the fair;
Travel subsidy to big buyers or buyer-group organizers, including free accommodation and local transportation

CHINA AG TRADE FAIR

CHINA AG TRADE FAIR 2015

EXHIBITION SPACE APPLICATION FORM

We are interested in exhibiting at China AG Trade Fair 2015. We prefer to choose your:

Option #1- Modular booth

Package is available in 3mx3m unit at RMB8,000. Multiple units are available. Package includes:

- Exhibit space
- Sign panel in Chinese & English
- One 5 amp/220v electrical outlet
- Two fluorescent lights
- One information counter
- Walls on three sides
- Carpeted floor
- Two chairs
- Daily booth cleaning
- One wastepaper basket

We will require _____ units of package space.

Option #2 - Raw Space

Raw space may be purchased at a rental fee of RMB 1000 per square meter with a minimum of 36m²

We will require _____ m² of raw space

Your Company Information:

Company: _____

Address: _____

Contact: _____ Title: _____

Telephone: _____ Fax: _____

E-Mail: _____

Intended exhibits: _____

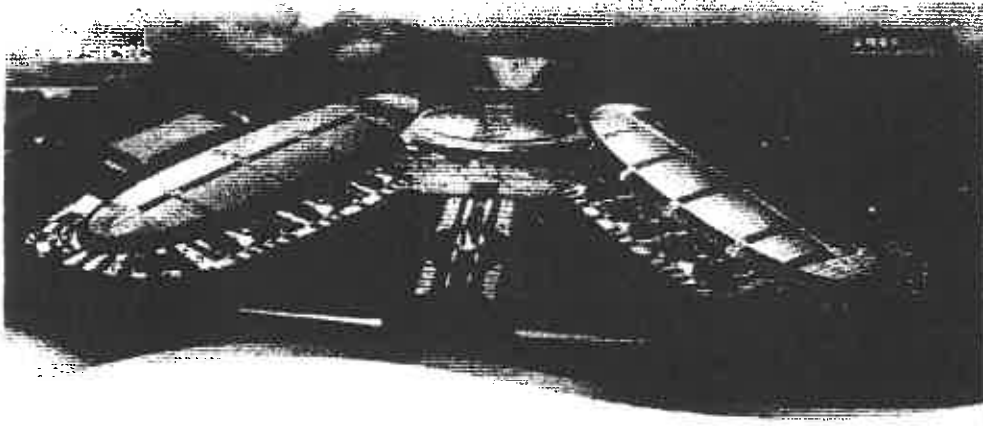
Signature: _____ Date: _____

China Council for the Promotion of International Trade, Specialized Sub-Council of Agriculture
Address: Room 828 Building 20, Maizidian Street, Chaoyang District, Beijing 100125, P. R. China
Tel: +86 10 5919 4471/4401/4717/4629 Fax: +86 10 6500 3752
E-mail: yuantong@agri.gov.cn; zhangjunping@agri.gov.cn;
Website: catf.agri.gov.cn

Please return the filled form to:
CCPIT-Specialized Sub-council of
Agriculture
Add: Room 828 Building 20, Maizidian
Street,
Chaoyang District, Beijing 100125,
P.R.China
Tel: +86 10 5919 4471/4401/4717/4629
Fax: +86 10 65003752

Exhibition Hall Information

Fuzhou Strait International Conference & Exhibition Center



Fuzhou Strait International Conference & Exhibition Center (FSICEC), located on the Island of Conference & Exhibition in the new eastern town of Fuzhou city, covers an area of 670,000 m² with total construction area of 386 m². Three buildings compose a "V" shape with two exhibition buildings connected by the conference center. Well-known by its magnificent architecture and unique profile, FSICEC is currently one of the largest single exhibition halls. Also, Its Integrated area of exhibition and meeting venues ate listed top in China.

The Exhibition Center covers an area 300,000 m², composed by two exhibition buildings on the east side and west side. The net exhibition area is 80,000m², including & exhibition halls which can be installed with 4050 international standard booths In addition, there is an outdoor exhibition area of 24,000 m². The Conference center covers an area of 86,000 m², including 42 halls and meeting rooms with a variety of functions such as the opening ceremony hall, the Auditorium, the multi-function hall and the international Conference Hall.

This center is equipped with various ancillary facilities such as underground parking office building, service area, catering area and plaza.

Supporting Services of Exhibition

Conference Facilities

The Conference Centre is located in the center, shaped in ellipsoid in about 200 m length and 110 m width. It is composed by 4 floors aboveground and 1 floor

underground. The total area is 86,000 m², equipped with 42 chambers of various functions, including the opening ceremony hall in more than 6600 m², the Auditorium with capacity of 1796 seats, the multi-functions hall in more than 3200 square meters, and many other rooms with different size/uses: 712 m², 300 to 600 m², 200 to 300 m², 100 to 200 m² and less than 100 m². All these rooms are equipped with advanced audio and video equipment and can be used as meeting rooms, VIP rooms and concept rooms or for other purposes.

Exhibition Facilities

There are two exhibition buildings on the east and west sides of axis of the island. Each exhibition building can be divided into four exhibition halls in net exhibition area of 80,000 m² In total with capacity of 4050 international standard booths. The width of hall is 90m, the maximum length is 125m, and the height is from 12 to 15m. The load-bearing of ground is 3 tons per square and 5 tons. There are also subareas like: talking area, office zone, catering area (on the east and west sides of northern area in the Services Building), and other office services like water, electricity, gas, internet information Inquiry system, registration system, etc.

Commercial space

There are 82000 square meters of underground commercial space, the square of sink style and convention Plaza connection.

Fuzhou Introduction

Fuzhou international exhibition center is located in the Minjiang River side of the exhibition island in Fuzhou, surrounded by water, beautiful scenery. China, which is one of the largest single exhibition centers, exhibition center has all kinds of public buildings peripheral cultural and recreational facilities.

Surrounding network developed, adjacent to the north of Minjiang River, south near the Fuzhou train station, south riverside avenue east end wear island, the drum mountain bridge, chief taxi bridge across the island in the exhibition downstream of Minjiang River between HuijianTing etc. including an area of 6600 square meters on the opening day of the hall, and can meet the needs of various meetings and the opening ceremony.