

The INSEAD Cyprus Alumni Club, with the support of the French embassy in Cyprus and the Cyprus France Business Association,

Cordially invite you to

INSEAD BUSINESS DINNER

To be held at the Dafermou winery in Lefkara, on Friday 18 September 2015 at 19.00, under the theme

“Which Cyprus, in which Europe”

Speakers (see Bios attached):

(1) Mr Harris Georgiades, Minister of Finance, Cyprus

“From recession to recovery: the Cyprus economic model within a European business context”

(2) Mr. Sandeep Sander, CEO, SanderMan Human Solutions, INSEAD MBA(86)

“Business Model Innovation, Competence and Talent Implications in the new European Reality”

(3) Prof. Jonathan Story, INSEAD, Emeritus Professor of International Political Economy, The Shell Fellow in Economic Transformation, Emeritus

“The changing European economic landscape and the implications for international business”

Programme:

19.00 Arrival and welcome aperitif

19.30 Speakers presentation

21.00 Buffet Dinner

Fee: €45

Payment: see attached Form

Directions: see “Directions” guide

RSVP: By Wednesday 16th September, Tel: 22889718, email: stavri@ccci.org.cy



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SPEAKERS' BIO

Mr Harris Georgiades, Minister of Finance, Cyprus

He is the Minister of Finance of the Republic of Cyprus since the 3rd April 2013, having been appointed by President Nicos Anastasiades. Previously he served briefly as Minister of Labour and Social Insurance (1st March-3rd April 2013).

As the Minister of Finance he has a leading role in the implementation of the reform and consolidation program for the Cyprus economy and he participates in the Eurogroup and the ECOFIN. He was elected Chairman of the Board of Governors of the European Bank for Reconstruction and Development for the period 2014-2015 and is a member of the Board of Governors of the International Monetary Fund, the European Investment Bank and the European Stability Mechanism.

Prior to his appointment as Minister he was a Member of the House of Representatives with the Democratic Rally Party (2011-2013). He served in the Parliamentary Committees on Finance and Budgetary Affairs, on Communications and Works and the Watchdog Committee. He also served as Press Spokesman and as member of the Executive of the Democratic Rally and as Chairman of the Young Graduates and Secretary General of the Youth of the party. In parallel, he was Managing Director of a family-owned hotel business (1999-2013).

Mr. Georgiades studied International Relations and Economics (BA, 1995) and European Studies (MA, 1996) at the University of Reading, UK and was a post-graduate researcher at the Institute of European and International Studies, University of Reading (1996-98). He graduated from the English School, Nicosia (1983-1990) and served his military service in the Cyprus National Guard as a non-commissioned officer of the Artillery.

He is married to Eva Yiangou Georgiades, who works as a schools-councilor, and they have a young daughter, Leda.

Prof. Jonathan Story, INSEAD, Emeritus Professor of International Political Economy, The Shell Fellow in Economic Transformation, Emeritus

Prior to joining INSEAD in 1974, he worked in Brussels and Washington, where he obtained his PhD from Johns Hopkins School of Advanced International Studies

His latest book is *China UnCovered: What you need to know to do business in China*, (FT/ Pearson's, 2010) (www.chinauncovered.net) He is currently working on a new book, *China in the World*. His previous books include "China: The Race to Market" (FT/Pearsons, 2003), *The Frontiers of Fortune*, (Pitman's, 1999),; and *The Political Economy of Financial Integration in Europe : The Battle of the Systems*,(MIT Press, 1998) on monetary union and financial markets in the EU, and co-authored with Ingo Walter of NYU. The main theme linking this work has been the analysis of dynamic change in Europe, the world, and China and what the implications are for international business. His books have been translated into French, Italian, German, Spanish, Chinese and Korean. He is also a co-author in the *Oxford Handbook on Business and Government* (2010), and has contributed numerous chapters in books and articles in professional journals.

He is a regular contributor to newspapers, and has been four times winner of the European Case Clearing House "Best Case of the Year" award. His latest cases detail hotel investments in Egypt and Argentina, as well as a women's garment manufacturer in Sri Lanka and a Chinese auto parts producer.

At the INSEAD campus, in Fontainebleau and Singapore, he has taught European and world politics, markets, and



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business in the MBA, and PhD programs. He has taught on INSEAD's Advanced Management Programme for three decades, as well as on other Executive Development and Company Specific courses. Jonathan Story works with governments, international organisations and multinational corporations.

He is married with four children, and, now, six grandchildren. Besides English, he is fluent in French, German, Spanish, Italian, and reads Portuguese. His hobby is singing.

Mr. Sandeep Sander, CEO, SanderMan Human Solutions, INSEAD MBA(86)

Since 1989 Mr. Sandeep Sander is the Founder and CEO of SanderMan Human Solutions - delivering "Next Practice" Human Asset Solutions to leading organizations. Mr. Sander and his team of experts help translate a company's strategy into a simple Competency Matrix, analysing concepts like Competence Profiling, Development Planning, Strategic Workforce Planning, Talent Asset Management, Performance Management and/or Recruitment incl. on-boarding. His analysis enables a combination of top down and bottom up processes, adding value to the individual, the corporation and the stakeholders.

He is also Chairman of the Asia Advisory Board for Vivaldi Partners Group, www.vivaldipartners.com, a global marketing strategy firm that unlocks innovation and growth opportunities for brands and businesses in a digitally connected world.

His work experience includes roles as advisor for Senior Executives in many industries in 42 countries. He is a speaker at INSEAD in France and Singapore, Copenhagen Business School and conferences like National Conference on Skill Development in India invited by Mr. N. Modi, now Prime Minister of India, The Global Business School Network Summit on "Tapping the Potential of Technology to Transform Management Education for Emerging Markets" in Singapore, Talent Conference in Copenhagen and "Emerging Markets Rebalancing the World" in Jakarta, Indonesia.

He has a B.Com degree in Management Accounting and Finance from the Copenhagen Business School and an MBA from INSEAD.

His motto is : "Whenever there is a change, there is an opportunity"



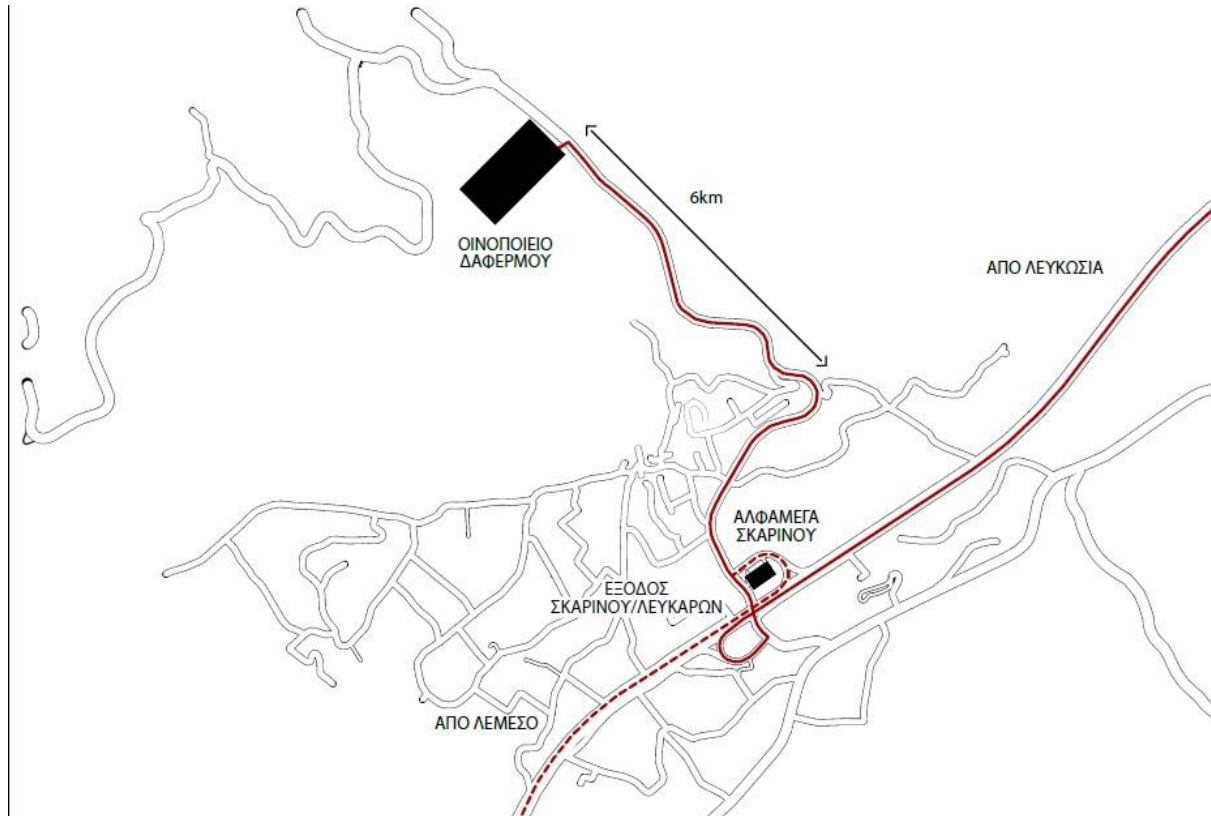
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DIRECTIONS GUIDE TO DAFERMOU WINERY IN LEFKARA



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**PARTICIPATION FORM
INSEAD BUSINESS DINNER
DAFERMOU WINERY LEFKARA
18 SEPTEMBER, 2015**

NAME OF COMPANY:

NAMES OF PARTICIPANTS:

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TEL:

FAX:

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DATE

SIGNATURE

Price: €45 (forty five euro) per person

Note: Prepayment is required for this event for confirmation of attendance. Please make sure you include payer's details when making the bank transfer/deposit.

The event account details are as follows:

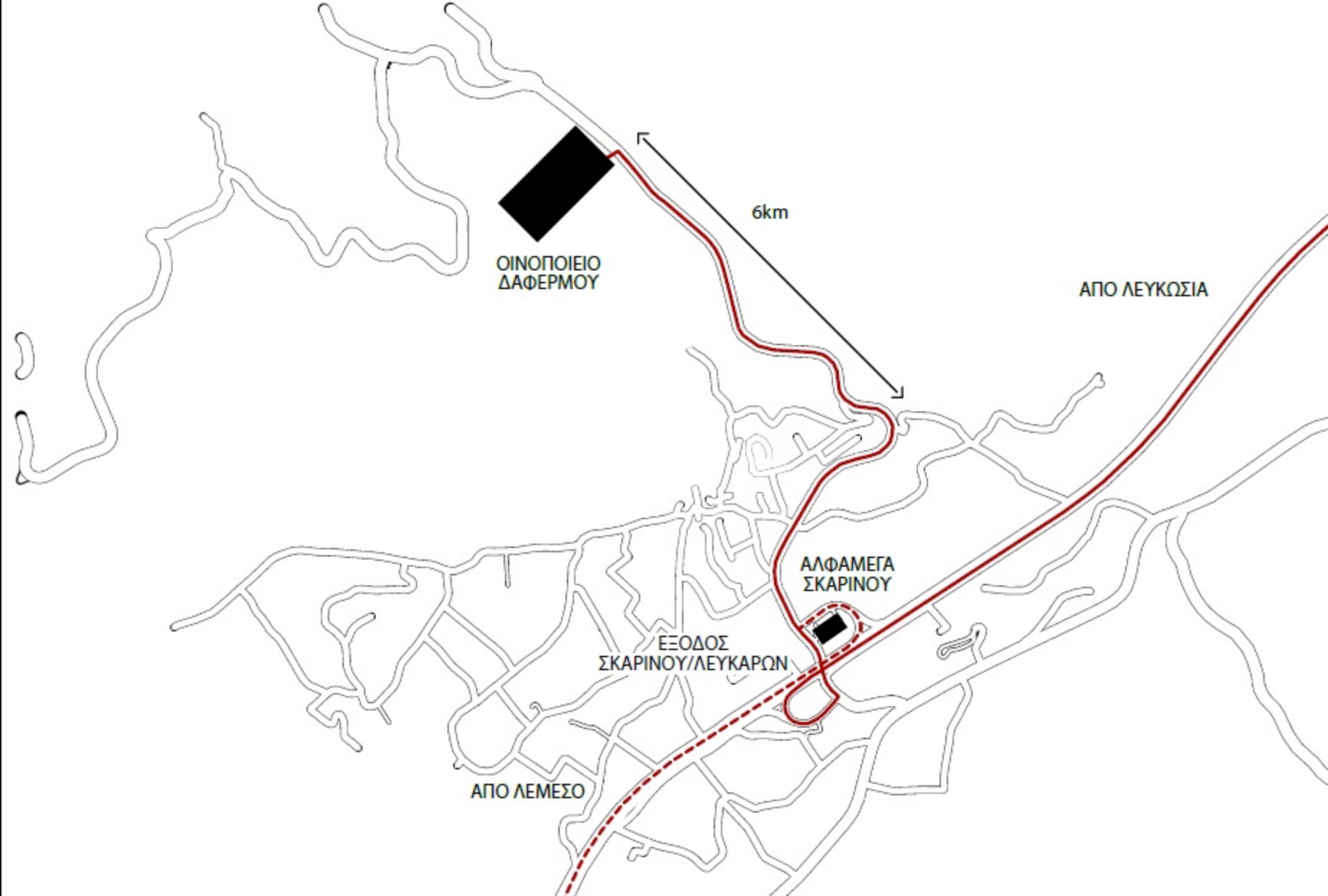
Banking institution: Bank of Cyprus Ltd
Account Name: INSEAD CYPRUS ALUMNI CLUB (MAKRIS AND CHRISTOFIDES)
Account Number: 357020077161
IBAN: CY45002001950000357020077161
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Participation Forms to be sent by Fax: 22-668630 or email: stavri@ccci.org.cy
Phone inquiries: 22-889718



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ΟΙΝΟΠΟΙΕΙΟ
ΔΑΦΕΡΜΟΥ

6km

ΑΠΟ ΛΕΥΚΩΣΙΑ

ΑΛΦΑΜΕΓΑ
ΣΚΑΡΙΝΟΥ

ΕΞΟΔΟΣ
ΣΚΑΡΙΝΟΥ/ΛΕΥΚΑΡΩΝ

ΑΠΟ ΛΕΜΕΣΟ