



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ



στην υπηρεσία της επιχείρησής σας

22 Οκτωβρίου, 2015

Θέμα: Ευκαιρίες χρηματοδότησης οικο-καινοτόμων επιχειρήσεων

Θα θέλαμε να σας ενημερώσουμε για το έργο INNEON, το οποίο αφορά στην ανάπτυξη ενός μηχανισμού προώθησης και ανάπτυξης οικο-καινοτόμων επιχειρήσεων. Ο μηχανισμός περιλαμβάνει τη χρήση πολυεθνικής ομάδας, η οποία έχει αναλάβει τον εντοπισμό οικο-καινοτόμων επιχειρήσεων που επιδιώκουν συνεργασία με επενδυτές για την περαιτέρω ανάπτυξη τους και τη συμβουλευτική υποστήριξη των επιχειρήσεων σε θέματα συνεργασίας με επενδυτές. Αξίζει να σημειωθεί ότι το INNEON λειτουργεί δική του πλατφόρμα μέσα από την οποία μπορούν οι ενδιαφερόμενοι να εντοπίσουν πιθανούς χρηματοδότες και συνεργάτες.

Οικο-καινοτομία σημαίνει κάθε μορφή καινοτομίας για την ανάπτυξη και εμπορική εκμετάλλευση **νέων περιβαλλοντικών τεχνολογιών, προϊόντων, διεργασιών ή υπηρεσιών** που μπορεί να **συμβάλει στη μείωση των επιπτώσεων στο περιβάλλον ή στην αποδοτικότερη χρήση των πόρων.**

Συγκεκριμένα ο όρος αναφέρεται σε:

- Νέες Υπηρεσίες: “πρασίνισμα” των επιχειρήσεων
- Νέες Διεργασίες: Καθαρότερη παραγωγή
- Νέες μεθόδους διαχείρισης, νέες τεχνολογίες και προϊόντα.

Επίσης , διοργανώνεται διαγωνισμός καινοτομίας και ενδιαφερόμενοι καλούνται όπως επικοινωνήσουν με την Atlantis Συμβουλευτική Κύπρου, μέλος αυτής της πολυεθνικής ομάδας, για να δηλώσουν συμμετοχή, τηλ. 22660482, e-mail: info@atlantis-consulting.eu

Περισσότερες πληροφορίες στα έντυπα που επισυνάπτονται.

Με εκτίμηση,

Στάλω Δημοσθένους Κούλεντρου
Ανώτερη Λειτουργός
Ευρωπαϊκό Κέντρο Επιχειρηματικής Στήριξης Κύπρου
Enterprise Europe Network
Τμήμα Εκπαίδευσης & Ευρωπαϊκών Προγραμμάτων

/ΜΚων

The Network for Eco-Innovation Investment



The INNEON network for eco-innovation investment aims to extend the public and private funding sources available for eco-innovation and social innovation in Europe, and provide a unique forum dedicated to the interaction between a select cohort of innovators and relevant investors.

Innovators and investors can join a dedicated network, providing access to an online matchmaking platform, live networking events and more, to improve the quality of deals and allow for efficient matching of entrepreneurs and investors. INNEON is a catalyst accelerating the commercialisation of eco-innovation and social innovation bringing economic, environmental and social benefits for the investors and entrepreneurs and beyond that for Europe at large.



What are INNEON's core mission and unique value?

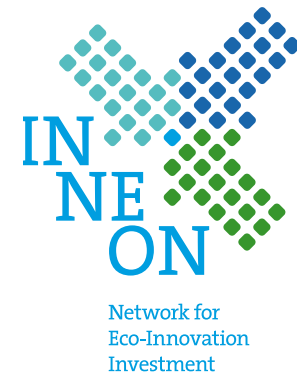
- ◆ Establishing a strategically aligned European community of interest focused on the **accelerated commercialization of eco- and social innovation**.
- ◆ Providing a uniquely **integrated service across the innovation chain** from identification and enhancement of viable propositions via the development of "investor-ready" proposals through to the facilitation of successful deals between investors and innovators.
- ◆ Establishing a sustainable **European network of selected professionals** with a defined interest in eco- or social innovation resulting in a step-change in the evolution of the European market.

What does INNEON offer innovators – entrepreneurs or SMEs?

- ◆ For qualifying innovators a range of carefully selected, publicly available **self-help tools** for turning an innovative idea into a successful business venture.
- ◆ **Customised coaching support** for selected applicants to assist in creating a compelling value proposition for eco- and socially innovative products and services leading to introductions to potential investors.
- ◆ Potential **access to three types of investors** servicing different segments of the capital market: business angels, venture capital and corporate investors.
- ◆ **Connectivity and networking** with a cohort of selected fellow innovators and with investors with a specific interest in eco-innovation, allowing for an exchange of ideas, information and advice through an online matchmaking platform and/or during tailor-made events.

What does INNEON offer investors?

- ◆ Access to qualified, **high-quality investment propositions** from eco-and social innovators who have been coached by our team of expert practitioners.
- ◆ Access to **sector specific market intelligence** and know how to inform your decision making processes.
- ◆ Opportunities to **syndicate with like-minded investors** from across Europe.
- ◆ Access to professional eco-investors offering **potential exit opportunities** from existing portfolio companies.



The INNEON project consortium is composed of the following partners:

We look forward to hearing from you!

Are you an entrepreneur or an SME with an eco-innovation or social innovation idea?

Are you interested in investing in eco-innovation or social innovation?

Would you like to join the INNEON network or find out more about it?

Write: info@inneon.eu

Visit: www.inneon.eu

INNEON aims to arrange in quality agreements between innovators and investors, which will bring eco-innovative ideas to the market, thereby triggering a shift towards more eco-innovation in Europe in support of a sustainable European economy.





Mission & Values

- Accelerated commercialization of eco- and social innovation
- Integrated service across the innovation chain
- European network of selected professionals



For Innovators

- Self-help tools
- Customised coaching support
- Access to three types of investors
- Connectivity and networking



For Investors

- High-quality investment propositions
- Access to sector specific market intelligence
- Opportunities to syndicate with like-minded investors
- Potential exit opportunities

We look forward to hearing from you!

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Find out more at: WWW.INNEON.EU



Network for
Eco-Innovation
Investment



Discover benefits
and opportunities
for you

— GENERAL INFORMATION

Funded by the



The Network for Eco-Innovation Investment

Recently established, the INNEON network for Eco-Innovation Investment aims to extend the public and private funding sources available for eco-innovation and social innovation in Europe, and provide a unique forum dedicated to the interaction between a select cohort of innovators and relevant investors.

Innovators and investors can join a dedicated network, providing access to an online matchmaking platform, exclusive, live networking events and more, to improve the quality of deals and allow for efficient matching of entrepreneurs and investors. INNEON is a catalyst accelerating the commercialisation of eco-innovation and social innovation bringing economic, environmental and social benefits for the investors and entrepreneurs and beyond that for Europe at large.

INNEON consortium partners



INNEON



Network for
Eco-Innovation
Investment

This Project has received
funding from the
European Union



ECO-INNOVATION AWARDS

The EC funded project INNEON is organising the first **INNEON ECO-INNOVATION AWARDS COMPETITION** in Cyprus.

The two most outstanding concepts will be awarded € 1.000, sponsored by the Bank of Cyprus.

An award event will be organised at the Bank of Cyprus Cultural Foundation, Phaneromenis 86, Old Town Nicosia, in Andreas Patsalides Hall (1st floor), at **5 p.m.** on the **9th of December, 2015.**

A guide to participation and application forms can be found on www.atlantis-consulting.eu and www.inneon.eu websites.

For more information contact Ms Nada Panayiotou at 22660482, 99405812 or via email at n.panayiotou@atlantis-consulting.eu

Applications can be sent to n.panayiotou@atlantis-consulting.eu until the **9th of November 2015**

Results will be announced on the **23rd of November** on the websites of Atlantis Consulting and that of INNEON.



Bank of Cyprus

