



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία, 8 Ιουνίου, 2017

Προς Όλα τα Μέλη

Κυρίες/Κύριοι,

Πρόσκληση για Συμμετοχή στη Διεθνή Έκθεση «ANNAPOORNA WORLD OF FOOD INDIA» με το Περίπτερο της ΕΕ, Μουμπάι, Ινδία, 14-16 Σεπτεμβρίου 2017

Αναφορικά με το πιο πάνω θέμα σας συναποστέλλουμε επιστολή της Ευρωπαϊκής Επιτροπής η οποία αναφέρεται στην συμμετοχή της ΕΕ με περίπτερο στην Διεθνή Έκθεση Τροφίμων «ANNAPOORNA WORLD OF FOOD INDIA» που θα γίνει στο Μουμπάι της Ινδία την περίοδο 14-16 Σεπτεμβρίου 2017. Σκοπός της συμμετοχής στην εν λόγω έκθεση είναι η προώθηση των ευρωπαϊκών τροφίμων και προτύπων, αύξηση αναγνωρισιμότητας τους από την Ινδική αγορά και διευκόλυνση επιχειρηματικών επαφών.

Το Περίπτερο της ΕΕ θα έχει μέγεθος 265 τ.μ., και σε αυτό θα κληθούν να συμμετάσχουν 30 ευρωπαίοι βιομήχανοι τροφίμων ώστε να εκθέσουν τα προϊόντα τους ως πρότυπα ποιότητας και αριστείας, δίδοντας ιδιαίτερη έμφαση στην ενημέρωση του κοινού αναφορικά με τις σημανσεις ποιότητας όπως για παράδειγμα τα προϊόντα γεωγραφικής ένδειξης.

Παρακαλώ όπως, σε περίπτωση ενδιαφέροντος συμμετοχής στην εν λόγω Έκθεση με το περίπτερο της ΕΕ, υποβληθεί ηλεκτρονικά δήλωση συμμετοχής απευθείας στον Ευρωπαϊκή Επιτροπή στο ηλεκτρονικό ταχυδρομείο Davide.Davolio@eeas.europa.eu, με ταυτόχρονη κοινοποίηση στο Υπουργείο Ενέργειας, Εμπορίου, Βιομηχανίας και Τουρισμού στο ηλεκτρονικό ταχυδρομείο aiordanou@mcit.gov.cy, το αργότερο μέχρι τις 23 Ιουνίου 2017 υπό τους όρους που περιλαμβάνονται στην επιστολή.

Για περισσότερες πληροφορίες παρακαλώ όπως επικοινωνήσετε με τον κ. Μαρία Παύλου στο τηλ. 22867135 ή στο email mpavlou@mcit.gov.cy

Με εκτίμηση,

Μιχάλης Πρωτοπαπάς,
Λειτουργός Τμήματος Βιομηχανίας,
για Γενικό Γραμματέα.



EUROPEAN UNION

DELEGATION TO INDIA

Invitation to participate in the EU pavilion at the 12th edition of Annapoorna World of Food India

Bombay Exhibition Center Mumbai, 14 – 16 September 2017

EU stand at Annapoorna World of Food India 2017 trade exhibition

Eligible products:

- Products carrying EU quality labels (PDO/PGI/TSG and organic products)
- Dairy products
- Fresh and processed fruit and vegetables
- Oils including olive oils and table olives
- Products processed from cereals and rice
- Meat and meat products
- Fibre flax
- PDO and PGI wines

Accompanying activities:

→ Market access activities

- Workshop with the Customs and Food Safety and Standards Authority of India (FSSAI)
- Presentation of the 2017 EU Handbook for exporters of plants and plant products

→ At the stand:

- Product tastings and presentations, displays of EU quality labels

→ Public relations

- Media activities and promotional campaign including one event

Who can register?

- National and EU-level professional organisations
- EU producers, groups of producers of 28 Member States

Your investment:

- Shipping of samples and brochures
- Travel and accommodation for your representatives

Information about Annapoorna: <http://www.worldoffoodindia.com>

Information about the EU Pavilion:

Size: 265 sqm, stands of 5-9 sqm (depending on the number of participants).

Shipping of samples: June – August 2017, one freight forwarder for shipping, customs clearing and storage, with a negotiated rate will be proposed to the invited companies.

Own promotional material: roll-ups and posters are not allowed on the EU stand. Participants are invited to ship their own brochures. However, as storage space is limited, please optimize the amount of brochures shipped to the stand. Roll-ups related to the EU quality labels and GIs will be supplied by the European Commission.

Working language: English

Programme organisers: The Delegation of the European Union in New Delhi is coordinating the project with the funds of the EU Foreign Policy Instrument. Your participation will be confirmed by 30 June 2017. At this time you will be linked to the project manager of the agency responsible for the organisation of the EU stand for the follow up actions related to your participation.

How to apply?

To send your application, please **fill in the attached questionnaire** and send it back to Davide.Davolio@eeas.europa.eu. Please make sure to do this **by 23 June 2017**. Late applications will only be taken into consideration in case of cancellations.

Important

As the number of participants is limited, final confirmation will be communicated by 30 June 2017 the latest. Participants will be chosen considering the balance between different product groups and member states represented. In case of a high number of applications (above 30): annual turnover will be taken into account, extra points will be given for products with quality labels and priority will be given to companies not present at Annapoorna 2014 event organised by Directorate General for Agriculture and Rural Development of the European Commission (does not apply to associations or groups of producers).

For further information, please send an email to Damian.Kaminski@eeas.europa.eu.



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach
Acting Director

Brussels, 01/06/2017
DDG1.B1/KP/cl D(2017)3071591

**NOTE FOR THE ATTENTION OF THE COMPETENT AUTHORITIES OF THE MEMBER STATES
RESPONSIBLE FOR PROMOTION**

Subject: Promotion of agricultural products: invitation for participation in the EU Pavilion at "Annapoorna World of Food India" Fair, 14 - 16 September, 2017 in Mumbai, India

Dear Madam, Dear Sir,

The EU Delegation in Delhi invites the EU producers and associations of producers to participate in the **EU Pavilion** at Annapoorna - World of Food India **in Mumbai on 14 - 16 September 2017**. The aim of the project is to promote EU food and food standards, raise visibility of EU products on the Indian food market, facilitate business to business contacts and raise awareness of the EU food industry about doing business in India.

An EU Pavilion of some 265sqm will be the main feature of the project. The EU Delegation intends to invite at least 30 EU producers to exhibit their products as examples of quality, variety and excellence of the European production. Particular attention will be given to informing the target public about the European quality labels and schemes such as products with geographical indications (GIs). The EU Delegation will also use the event to disseminate a new Handbook for EU exporters of plants and plant products. In addition, business-to-business meetings as well as information sessions with the Indian Customs and Food Safety and Standards Authority of India are envisaged.

The deadline for applications is **23 June 2017**. They should be sent to **Davide.Davolio@eeas.europa.eu**

Yours faithfully,

Lene NAESAGER

Annex I: Invitation
Annex II: Application form (XLS files)

