

Nicosia, 11 January 2018

TO: All Members

INTRODUCTION TO CHINA INTERNATIONAL IMPORT EXPO

In order to open the Chinese market to the world actively and comprehensively, Chinese President Xi Jinping announced that China will hold China International Import Expo (CIIE) starting from 2018 at the Belt and Road Forum for International Cooperation. The relevant contents of the first Expo will now be released as follows to facilitate Cypriot enterprises to participate in the first fair.

We hope that all enterprises will make full use of this opportunity to proactively expand their exports to China, actively promote bilateral economic and trade cooperation and jointly promote the healthy development of the global economy.

HIGHLIGHTS

The first CIIE will be held from November 5 to November 10, 2018 at National Convention and Exhibition Center in Shanghai, China. The Enterprises from over 100 countries and regions are expected to participate in this grand meeting. Supporting activities such as supply-demand matchmaking meetings, seminars and product releases will be held during the Expo.

The CIIE will facilitate participation in terms of customs clearance, inspection and quarantine, provide long-term one-stop transaction services online and offline, and strengthen protection of intellectual property rights to safeguard the rights and interests of merchants.

The CIIE will invite Chinese enterprises from across country to come to do business. Merchants from third countries will also be invited to the Expo. It's estimated that 150,000 domestic and foreign professional purchasers will participate in the Expo.

LAYOUT

The Area consists of two sections, trade in goods and services. The trade in goods includes 6 exhibition areas: High-end Intelligent Equipment; Consumer Electronics & Appliances; Automobile; Apparel, Accessories & Consumer Goods; Food & Agricultural Products; Medical Equipment & Medical Care Products with a total area of 180,000 m².

The section of trade in services comprises Tourism, Emerging Technologies, Culture & Education, Creative Design and Service Outsourcing with a total area of 30,000 m².

BOOTH RATES

300 USD /m² for Raw Space,
3,000 USD /9 m² for Standard Booth
20% off for reservation by January 31, 2018.
The booking deadline is June 30, 2018.

REGISTRATION

If you are willing to join in this expo or get more information, please contact the economic and Commercial Counselor's office of the Chinese Embassy in Cyprus. The deadline for registration is on June 30, 2018.

Tel: 22375252 Miss Wang
Email: shangwu@cytanet.com.cy

CONSUMER ELECTRONICS & APPLIANCES

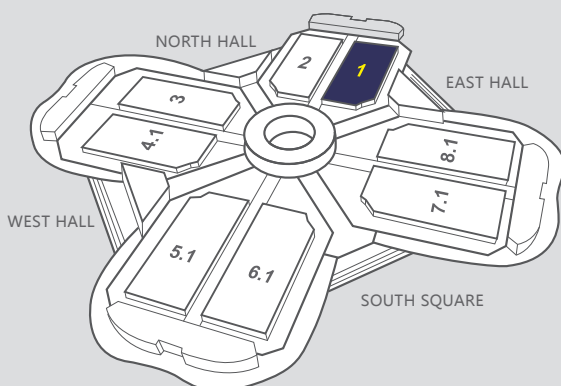
WHY JOIN US?

In 2016, the amount of active cellphone users in China was over 1.3 billion, meantime the output volume of cellphones within China reached 560 million, among which 90% are smart phones. Along with the increasing popularity of smart phones, Chinese electronics market is growing rapidly in recent years. While established brands with their high-end products are thriving in China, more people are taking interest in diversified and custom-made products. In 2016, China imported electronics and appliances with a total value of 412.8 billion USD.

The CIIE is an ideal platform for electronics and appliances companies, which will lead them to numerous Chinese consumers. As a gateway to the global market, the Expo enables exchanges between enterprises and consumers, as well as encourages cooperation among business partners around the world.

EXHIBITION DETAILS

Hall 1



Consumer Electronics & Appliances

PROFILE OF EXHIBITS

Mobile Devices, Smart Home, Smart Household Appliances, VR & AR, Video Games, Sports & Fitness, Audio, Video HD Devices, Life Technologies, Display Technologies, Online Games & Home Entertainments, Product & System Solutions, etc.

PARTICIPATION INSTRUCTIONS

BOOTH RATES

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3,000 USD / 9m² for Standard Booth.

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January 31, 2018, i.e.

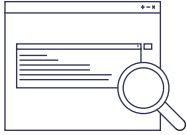
240 USD / m² for Raw Space,
2,400 USD / 9m² for Standard Booth.

BOOKING DEADLINE

June 30, 2018

BOOKING METHODS

Please contact us and book your booth as soon as possible.



1.

Submit online at the official website
(www.necssh.com)
of the National Exhibition and Convention
Center (Shanghai) Co., Ltd.



2.

Fill and send the Confirmation Form to
info@sinoexpo.cc
or fax it to
+86-21-67008811



3.

Call the booking hotline
or consult us through E-mail
Telephone: +86-21-67008689/67008836
E-mail: chench@sinoexpo.cc
lianyue@sinoexpo.cc

CONFIRMATION FORM FOR PARTICIPATION

The Consumer Electronics and Appliances Exhibition of the China International Import Expo

Date: November 5-10, 2018

Venue: National Exhibition and Convention Center (Shanghai)

Book a raw space of ___ m²(minimum 36 m²) or ___ standard booth(s)

If you are interested in participation in this exhibition, please provide details

Company Name Country

City Address Post Code

Contact Ms. Mr. Title

Telephone Mobile Fax

E-mail Website

Consumer Electronics & Appliances Mobile Devices Smart Home Smart Household Appliances VR & AR
 Video Games Sports & Fitness Audio Video HD Devices

Life Technologies Display Technologies Online Games & Home Entertainments

Product & System Solutions Others, Please Specify

APPAREL, ACCESSORIES & CONSUMER GOODS

WHY JOIN US?

Over the past decade, annual growth rate of retail sales stayed above 10%. While Chinese consumers are now starting to value quality over price, imported goods are gaining popularity. In the past, importing market was dominated by large overseas companies. Nowadays, small and medium-sized businesses are selling huge amounts of products into China via new channels, such as shopping agents, supermarkets, and E-commerce.

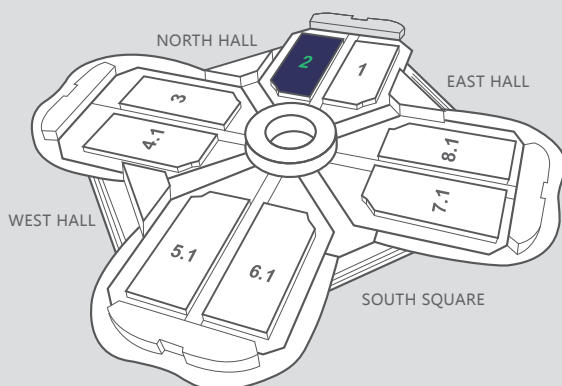
The CIIE is one of new channels that will expose imported products to the Chinese market, and will help companies to locate potential customers. In addition to B2B and B2C online trade, the Expo builds a stable channel that leads and benefits SMEs into the Chinese market all year round.

PROFILE OF EXHIBITS

Apparel, Textiles, Silk Products, Kitchenware & Table-ware, Homeware, Gifts, Home Decorations, Festival Products, Jewelry & Ornaments, Furniture, Infant & Children Products, Toys, Culture Products, Skincare, Hair Beauty & Personal Care Products, Sports & Leisure, Suitcases & Bags, Footwear & Accessories, Clocks & Watches, Ceramic & Glass Products, etc.

EXHIBITION DETAILS

Hall 2



Apparel, Accessories & Consumer Goods

PARTICIPATION INSTRUCTIONS

BOOTH RATES

300 USD / m² for Raw Space,
3,000 USD / 9m² for Standard Booth.

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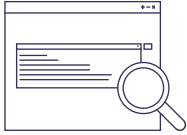
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E-mail: wyh@sinoexpo.cc
lianyue@sinoexpo.cc

CONFIRMATION FORM FOR PARTICIPATION

The Apparel, Accessories & Consumer Goods Exhibition of the China International Import Expo

Date: November 5-10, 2018

Venue: National Exhibition and Convention Center (Shanghai)

Book a raw space of ___ m²(minimum 36 m²) or ___ standard booth(s)

If you are interested in participation in this exhibition, please provide details

Company Name Country

City Address Post Code

Contact Ms. Mr. Title

Telephone Mobile Fax

E-mail Website

Apparel, Accessories & Consumer Goods

- Apparel Textiles Silk Products Kitchenware & Tableware Homeware
 Gifts Home Decorations Festival Products Jewelry & Ornaments Furniture
 Infant & Children Products Toys Culture Products Skincare Suitcases & Bags
 Hair Beauty & Personal Care Products Sports & Leisure Ceramic & Glass Products
 Footwear & Accessories Clocks & Watches Others, Please Specify

AUTOMOBILE

WHY JOIN US?

China is the world's largest and fastest-growing automobile market, where imported cars are very popular. Since 2011, auto ownership in China has doubled. Every year, over 1 million cars are imported, with a total value of 45 billion USD.

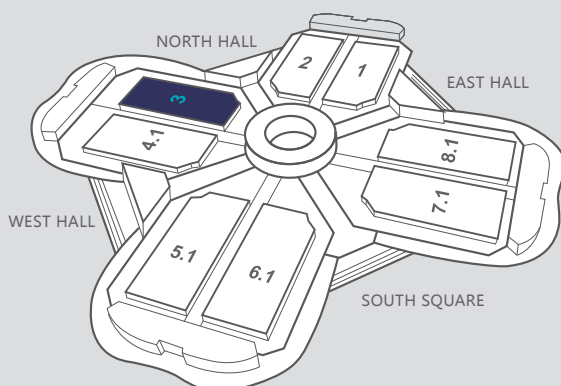
The CIIE focuses on frontier technologies of automobile industry. Seminars and activities to be held will focus on safe-driving, smart-technology, environmental protection and new energy.

PROFILE OF EXHIBITS

Intelligent Drive Vehicles and Technologies, Intelligent Connected Vehicles and Technologies, New Energy Vehicles and Technologies, Brand Automobiles, etc.

EXHIBITION DETAILS

Hall 3



Automobile

PARTICIPATION INSTRUCTIONS

BOOTH RATES

300 USD / m² for Raw Space,
3,000 USD / 9m² for Standard Booth.

20% off for reservation by
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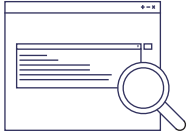
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2,400 USD / 9m² for Standard Booth.

BOOKING DEADLINE

June 30, 2018

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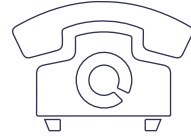
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Telephone: +86-21-67008673/67008671
E-mail: zhx@sinoexpo.cc
wangshang@sinoexpo.cc

CONFIRMATION FORM FOR PARTICIPATION

The Automobile Exhibition of the China International Import Expo

Date: November 5-10, 2018

Venue: National Exhibition and Convention Center (Shanghai)

Book a raw space of ___ m²(minimum 36 m²) or ___ standard booth(s)

If you are interested in participation in this exhibition, please provide details

Company Name Country

City Address Post Code

Contact Ms. Mr. Title

Telephone Mobile Fax

E-mail Website

Automobile Intelligent Drive Vehicles and Technologies Intelligent Connected Vehicles and Technologies

New Energy Vehicles and Technologies Brand Automobiles

Others, Please Specify

HIGH-END INTELLIGENT EQUIPMENT

WHY JOIN US?

With a strong manufacturing industry, China accounts for 20% of global manufacturing output. Currently, we are upgrading towards a quality-driven industry. Thus, China is in great need to import more advanced manufacturing equipment from the world.

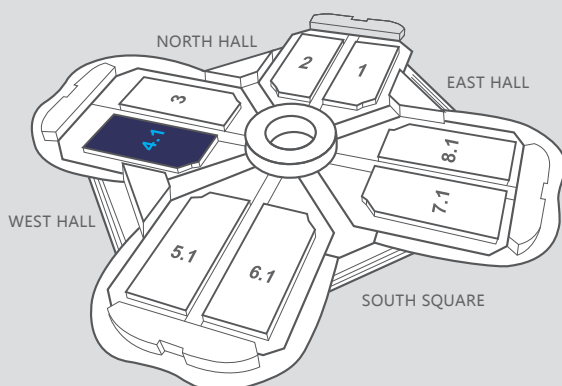
China is world's largest market for manufacturing equipment. CIIE is the ideal place for enterprises with leading technologies to present themselves to China, as well as the rest of the world. Extensive invitations will be sent to high-end manufacturing companies all over China. Our business information system will help you to identify buyers to meet your exact demands.

PROFILE OF EXHIBITS

Artificial Intelligence, Industrial Automation & Ro-bots, Digital Factories, IoT, Materials Processing & Molding Equipment, Industrial Parts & Components, ICT Equipment, Energy Conservation & Environmental Protection Equipment, New Energy, Power & Electrical Equipment, Aviation & Aerospace Technologies and Equipment, Power Transmission & Control Technologies, 3D Printing, etc.

EXHIBITION DETAILS

Hall 4.1



High-end Intelligent Equipment

PARTICIPATION INSTRUCTIONS

BOOTH RATES

300 USD / m² for Raw Space,
3,000 USD / 9m² for Standard Booth.

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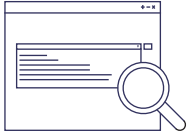
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Telephone: +86-21-67008779/67008671
E-mail: tianye@sinoexpo.cc
wangshang@sinoexpo.cc

CONFIRMATION FORM FOR PARTICIPATION

The High-end Intelligent Equipment Exhibition of the China International Import Expo

Date: November 5-10, 2018

Venue: National Exhibition and Convention Center (Shanghai)

Book a raw space of ___ m²(minimum 36 m²) or ___ standard booth(s)

If you are interested in participation in this exhibition, please provide details

Company Name Country

City Address Post Code

Contact Ms. Mr. Title

Telephone Mobile Fax

E-mail Website

High-end Intelligent Equipment

<input type="checkbox"/> Artificial Intelligence	<input type="checkbox"/> Industrial Automation & Robots	<input type="checkbox"/> Digital Factories	<input type="checkbox"/> IoT
<input type="checkbox"/> Materials Processing & Molding Equipment	<input type="checkbox"/> Industrial Parts & Components	<input type="checkbox"/> ICT Equipment	<input type="checkbox"/> Energy Conservation & Environmental Protection Equipment
<input type="checkbox"/> New Energy	<input type="checkbox"/> Power & Electrical Equipment	<input type="checkbox"/> Aviation & Aerospace Technologies and Equipment	
<input type="checkbox"/> Power Transmission & Control Technologies	<input type="checkbox"/> 3D Printing	<input type="checkbox"/> Others, Please Specify	

FOOD & AGRICULTURAL PRODUCTS

WHY JOIN US?

China's food and agricultural imports keep growing in recent years. In 2016, total import of food reached 50 billion USD, and import of agricultural products were more than 110 billion USD.

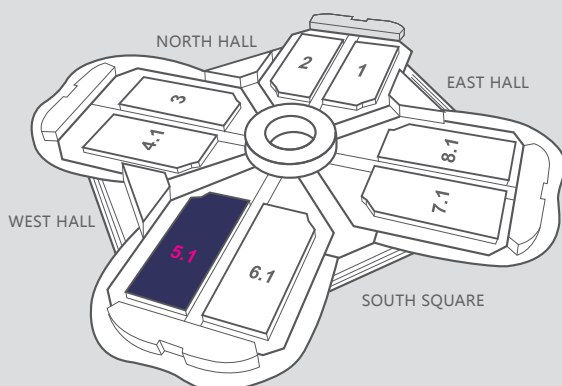
The CIIE will provide a platform for food and agricultural products, attracting buyers from Asia-Pacific region, and the rest of the world. Seminars and promotion activities will be held. We are also working with Chinese E-commerce companies, to help small and medium-sized businesses to sell directly to Chinese consumers.

PROFILE OF EXHIBITS

Dairy, Meat, Seafood, Vegetable & Fruit, Tea & Coffee, Beverage & Liquor, Sweet & Snacks, Health Products, Condiment, Canned & Instant Food, etc.

EXHIBITION DETAILS

Hall 5.1



Food & Agricultural Products

PARTICIPATION INSTRUCTIONS

BOOTH RATES

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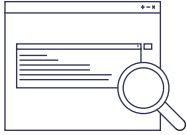
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Telephone: +86-21-67008757/67008836
E-mail: wyh@sinoexpo.cc
lianyue@sinoexpo.cc

CONFIRMATION FORM FOR PARTICIPATION

The Food and Agricultural Products Exhibition of the China International Import Expo

Date: November 5-10, 2018

Venue: National Exhibition and Convention Center (Shanghai)

Book a raw space of ___ m²(minimum 36 m²) or ___ standard booth(s)

If you are interested in participation in this exhibition, please provide details

Company Name Country

City Address Post Code

Contact Ms. Mr. Title

Telephone Mobile Fax

E-mail Website

Food & Agricultural Products

- Dairy Meat Seafood Vegetable & Fruit Tea & Coffee Beverage & Liquor
 Sweet & Snacks Health Products Condiment Canned & Instant Food
 Others, Please Specify

MEDICAL EQUIPMENT & MEDICAL CARE PRODUCTS

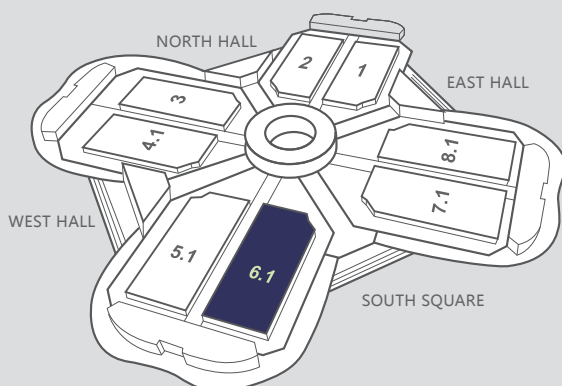
WHY JOIN US?

China is witnessing a growing market of medical and health products in recent years. In 2016, China imported medical equipment worth of 18.4 billion USD, 6.3% higher than last year. The imports of health products reached 48 billion USD, 3.8% more than that of 2015. Nevertheless, we still see huge potential in market growth.

We are now offering you the perfect venue to establish your brand in China. Our seminars and promotion activities will focus on medical technology, pharmaceutical technology and health industry. Government officials, experts, scholars and entrepreneurs are invited from all over the world.

EXHIBITION DETAILS

Hall 6.1



Medical Equipment & Medical Care Products

PROFILE OF EXHIBITS

Medical Imaging Equipment, Surgical Equipment & Devices, IVD, Rehabilitation & Physical Therapy Products, High Value Medical Disposables, Mobile Health & AI, Beauty Care & Cosmetic Surgery, Nutrition & Supplements, Advanced Health Examination, Welfare & Elderly Care Products and Services, etc.

PARTICIPATION INSTRUCTIONS

BOOTH RATES

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3,000 USD / 9m² for Standard Booth.

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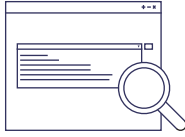
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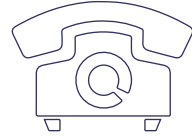
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or consult us through E-mail
Telephone: +86-21-67008657/67008794
E-mail: yingjian@sinoexpo.cc
nqx@sinoexpo.cc

CONFIRMATION FORM FOR PARTICIPATION

The Medical Equipment and Medical Care Products Exhibition of the China International Import Expo

Date: November 5-10, 2018

Venue: National Exhibition and Convention Center (Shanghai)

Book a raw space of ___ m²(minimum 36 m²) or ___ standard booth(s)

If you are interested in participation in this exhibition, please provide details

Company Name Country

City Address Post Code

Contact Ms. Mr. Title

Telephone Mobile Fax

E-mail Website

Medical Equipment & Medical Care Products

Medical Imaging Equipment IVD Rehabilitation & Physical Therapy Products

High Value Medical Disposables Mobile Health & AI Beauty care & cosmetic surgery

Nutrition & Supplements Advanced Health Examination Surgical Equipment & Devices

Welfare & Elderly Care Products and Services Others, Please Specify

TRADE IN SERVICES

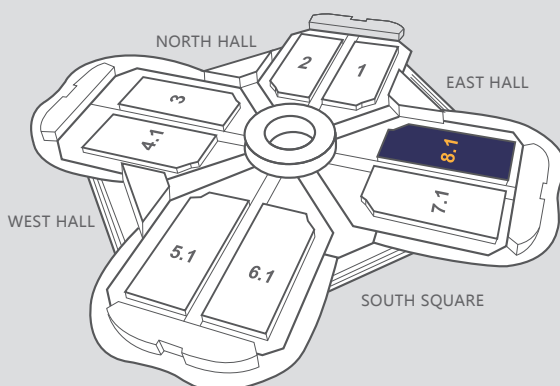
WHY JOIN US?

From 2011 to 2015, China's service imports rose from 247.7 billion to 467.4 billion USD, with an annual growth rate of 17.2%. We also witnessed the most extraordinary growth in overseas tourism. Chinese residents' spending on overseas tours have been continuously increasing for over 8 years, with annual growth rate exceeding 20%. However, another staggering 77% growth in 2015 was both unexpected and welcomed. Meanwhile, service imports are also climbing fast, in areas such as transport, business service, franchising, construction and insurance.

Services with high added-value will be the winners in the huge market of China. CIIE will connect service provider to Chinese consumers, and will expose quality service providers to the Chinese market, as well as the global market.

EXHIBITION DETAILS

Hall 8.1



Trade in Services

PROFILE OF EXHIBITS

Area	Profile of Exhibits
Tourism	Featured Scenic Spots, Travel Routes & Products, Travel Agencies, Cruise Ships & Airlines, Award Tours, Online Travel Services, etc.
Emerging Technologies	Information Technology, Energy Conservation, Environmental Protection, Biotechnology, Scientific Research Institutions, Intellectual Property, etc.
Culture & Education	Culture, Education, Publications, Education & Training, Overseas Education Institutions & Universities, etc.
Creative Design	Artistic Design, Industrial Design, and Design Software, etc.
Service Outsourcing	Information Technology Outsourcing, Business Process Outsourcing, Knowledge Process Outsourcing, etc.

PARTICIPATION INSTRUCTIONS

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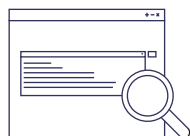
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CONFIRMATION FORM FOR PARTICIPATION

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Book a raw space of ___ m²(minimum 36 m²) or ___ standard booth(s)

If you are interested in participation in this exhibition, please provide details

Company Name Country

City Address Post Code

Contact Ms. Mr. Title

Telephone Mobile Fax

E-mail Website

Tourism Featured Scenic Spots Travel Routes & Products Travel Agencies Cruise Ships & Airlines Award Tours Online Travel Services Others, Please Specify

Emerging Technologies Information Technology Energy Conservation & Environmental Protection Biotechnology Scientific Research Institutions Intellectual Property Others, Please Specify

Culture & Education Culture Education Publications Education & Training Overseas Education Institutions & Universities Others, Please Specify

Creative Design Artistic Design Industrial Design Design Software Others, Please Specify

Service Outsourcing Information Technology Outsourcing Business Process Outsourcing Knowledge Process Outsourcing Others, Please Specify