



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία, 5 Φεβρουαρίου 2018

Προς Όλα τα Μέλη

Κυρίες / Κύριοι,

**Πρόσκληση για Συμμετοχή στην Εμπορική Αποστολή του Ευρωπαϊού
Επιτρόπου αρμόδιου για θέματα Γεωργίας και Αγροτικής Ανάπτυξης στην Κίνα**

Το Κυπριακό Εμπορικό και Βιομηχανικό Επιμελητήριο ενημερώνει τους ενδιαφερόμενους ότι ο επίτροπος κ. Phil Hogan, αρμόδιος για θέματα Γεωργίας και Αγροτικής Ανάπτυξης, θα πραγματοποιήσει το διάστημα 14 - 19 Μαΐου 2018 εμπορική αποστολή στη Κίνα και συγκεκριμένα στην Αγροτική Έκθεση SIAL 2018 στην Shanghai.

Η εμπορική αποστολή θα αφορά, μεταξύ άλλων, σε θέματα δημητριακών, φρούτα και λαχανικά, γάλακτος, κρασιού, αλκοολούχων ποτών κ.α.. Οι επιχειρήσεις που επιθυμούν να συμμετέχουν μπορούν να υποβάλουν απευθείας την αίτησή τους στον παρακάτω ιστότοπο το αργότερο μέχρι τις 07/02/2018:

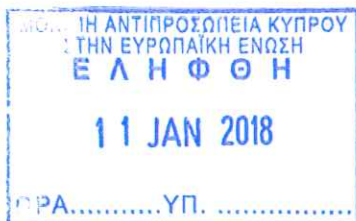
<https://ec.europa.eu/eusurvey/runner/HLMAgriChina2018>

Για δικές σας ενέργειες, σας συναποστέλλουμε αυτεξήγητη επιστολή της Ευρωπαϊκής Επιτροπής η οποία αναφέρεται στην εμπορική αποστολή που θα πραγματοποιήσει ο Ευρωπαίος Επίτροπος.

Για οποιοσδήποτε άλλες επιπρόσθετες πληροφορίες όπως το προκαταρτικό πρόγραμμα της επίσκεψης παρακαλώ πατήστε [εδώ](#).

Με εκτίμηση,

Μιχάλης Πρωτοπαπάς,
Λειτουργός Τμήματος Βιομηχανίας,
για Γενικό Γραμματέα.



Αρ. φαιλ

04.02.003.007.001,



European
Commission

03.13.009

Ο. Νεοκλεώου

Ε. Παπαλομανώου

Ν. Α. Σαμίου

Α. ΚΟΥΥΙΑΛΙΣ

PHIL HOGAN

MEMBER OF THE EUROPEAN COMMISSION
AGRICULTURE AND RURAL DEVELOPMENT

Rue de la Loi, 200
B-1049 Brussels
Tel. +32-2 295 52 86
phil.hogan@ec.europa.eu

Brussels, 11.01.2018
(2018)

Dear Minister, Νίκο

In order to provide political support to enhanced exports of EU agri-food products in 2018, I intend to visit China between 14-18 May 2018.

China is the second largest importer of EU agricultural and processed agricultural products, and in 2016 it has received 8.7% of all EU agricultural exports. The political purpose of the visit will be to secure and further improve this export destination by addressing market access irritants and promoting geographical indications, trade in organic produce, and building on EU food safety and food quality. I will also take stock of our bilateral cooperation, in particular on research and innovation and rural development.

In addition to the political exchanges I will be having, an important aspect of my visit in China will be facilitating exchange and agreements between European and Chinese businesses active in the agri-food sector, while building on and profiting from existing presence of European agri-food products on the Chinese market. For this reason I wish to be accompanied by a delegation of senior European executives representing key sectors in the EU trade with China (such as, but not limited to meat, dairy, in particular cheeses, products with geographical indication, wines and spirits, fruits and vegetables, cereals and confectionary)

An important element of my visit to China will be the inauguration of the SIAL 2018 fair in Shanghai. As the fair's Region of Honour, the EU will be present with a dedicated pavilion, focused on activities complementing EU Member States' presence at the fair. SIAL China is Asia's largest food innovation exhibition, its 2016 edition attracted 101,134 visitors and 3200 exhibitors from 67 countries. My objective is here to give the opportunity to the accompanying European producers to meet not only potential partners from the local market but also representatives of the agri-food sector from the whole continent.

Mr. Nicos KOUYIALIS

*Minister of Agriculture, Natural Resources
and Environment of Cyprus*

As ever, such a trade mission cannot be accomplished without the assistance of the Member States. For this reason, I would be grateful if you could disseminate this information to the appropriate contacts in your Member State.

Interested companies can register their application for joining the business delegation online following the site: <https://ec.europa.eu/eusurvey/runner/HLMAgriChina2018>

The final selection of the business representatives to accompany me will be based on product and geographical balance of the delegation. In order to guarantee a timely organisation of the visit, we would like to receive applications by 7 February 2018 at the latest.

I am sure that I can rely on your full support, and on the help of your Ministry to ensure that the delegation represents a broad spectrum of EU agri-food industry and can thus spearhead our efforts to improve our market access in China.

Yours sincerely,



Phil HOGAN