

Our Ref. 5.3.28

Nicosia, October 2018

**TO: All Interested Parties**  
**FROM: Secretary General**  
**SUBJECT: New Publications available from the International Chamber of Commerce (ICC)**

Sir(s),

We would like to inform you that the following publications of the International Chamber of Commerce are available. These publications are unique in their kind and are a valuable aid to a wide spectrum of businesspeople. The following publications are:

**1. BUSINESS GUIDE TO TRADE AND INVESTMENT (Volume 1) Publ. No. 781, 2017 Edition**



The first volume on International Trade edited by Arthur Appleton and Patrick Macrory, is a most welcome addition to the publications on International trade law and policy.

Volume 1 of this series introduces business interests to the International and regional rules applicable to trade in goods and services as well as to aspects of trade such as Intellectual Property Rights and dispute settlement. Businesses that have an understanding of the history of the General Agreement on Trade and Tariffs (GATT) and the World Trade Organization (WTO) will find it easier to appreciate how they can benefit economically from the international trade regime.

Volume 1 covers the following subject areas:

- Introduction to the world trading system, economic and political benefits of trade, structure and functioning of the WTO
- Fundamental rules governing international trade
- Customs issues including how customs authorities determine the amount of duties due on imports
- Non-tariff barriers
- WTO rules relating to subsidies
- How industries can obtain relief from imports causing them harm
- Rules applicable to trade in agricultural goods
- Government procurement
- Export controls and sanctions
- Rules applicable to Trade in Services, IP rights
- How disputes are settled in the WTO and regional trade agreements

The book also includes case studies showing how particular industries have used the rules to open foreign markets or to protect themselves from injurious imports.

The authors have worked hard to simplify the complex and technical subjects to trade and investment to make them more accessible. Technical subjects have been broken down into readily understandable language. Business guidance is provided in the form of Shaded Tip Boxes, as well as legal details in Text Boxes.

This publication is priced at €70.

2. **BUSINESS GUIDE TO TRADE AND INVESTMENT (Volume 2) Publ. No. 795 2018 Edition**



Focussing on Investment, this book provides an overview of rules applicable to making and protecting foreign investments. It will enable the business community, in-house counsel, and government counsel to better understand the types of protection provided by international investment agreements and investment contracts, as well as the range of issues that arise in the arbitration of investment disputes.

With contributions from 25 legal experts, the book addresses:

- Preliminary issues that an organisation contemplating making a foreign investment must consider;
- Sources of investors' rights with respect to their investments;
- The substance of investors' rights;
- Important jurisdictional issues;
- The process of investor-state dispute settlement

It is a user friendly publication. Throughout the book, business guidance can be found in shaded boxes. Case descriptions and brief legal analyses appear in text boxes. Legal references and cases are provided in endnotes that follow each chapter.

This valuable publication is suitable for In-house counsel, Government counsel, Practitioners both exert and new-comers, Policy specialists and students and is estimated at €70.

Take advantage of this unique opportunity that is offered to you now and place your order, simply by filling out the attached form and sending it, together with your remittance, to the Cyprus Chamber of Commerce and Industry, c/o ICC Publications, P.O.Box 21455, 1509 Nicosia, at your earliest convenience.

For more information on the above mentioned publication but also more generally on the rich series of ICC publications, please contact the Cyprus National Committee of the ICC at the Cyprus Chamber of Commerce and Industry, tel. 22889840.

Sincerely,  
Lia Riris  
for Secretary General  
/GV

## ICC PUBLICATIONS – ORDER FORM

To: **The Cyprus Chamber of Commerce and Industry**  
**ICC Publications**  
**P.O.BOX 21455, 1509 Nicosia**

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Please send me the following ICC publication:

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<b>NOTE.:</b>	→	<b>CHEQUES SHOULD BE MADE PAYABLE TO THE CYPRUS CHAMBER OF COMMERCE AND INDUSTRY</b>
	→	<b>PRICES QUOTED INCLUDE DELIVERY CHARGES</b>