



18 February, 2019.

**TO: ALL MEMBERS CYPRUS CHAMBER OF COMMERCE AND INDUSTRY
CYPRUS-RUSSIAN BUSINESS ASSOCIATION
CYPRUS-CHINA BUSINESS ASSOCIATION**

EVERYTHING IS ABOUT PERSPECTIVE

The following equation is of course wrong

$$\mathbf{XI + I = X (11+1=10)}$$

But turn the page 180° and what you get

$$\mathbf{X= I + IX (1+9=10)}$$

So, you see, is all about having the RIGHT perspective.

And we at the Chamber, with a 100 year history we do have the right perspective, whether in Cyprus or abroad. Almost every week the chamber has an activity with the right perspective for example the week of 18-24/2/2019, we do

- a) Celebrate the Chinese New Year, in Nicosia, with the Chinese Embassy.**
- b) Have a most important B2B meeting in London with Russian Companies.**
- c) Start negotiation with OAY about drug prices in the General Health System (GESY) with the Cyprus Pharmaceutical Importers Association (naturally is part of the chamber)**

So, every week, somewhere in Cyprus or in the world, from Hanoi to Moscow and from Limassol to Shanghai, the Chamber has activities which aim at assisting YOU, our member to meet new business people, pave the way for new cooperation, ultimately helping the Cyprus Economy and the Cyprus people. AND WE DO!

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Having said all these, we'll appreciate if you take a few minutes of your time to share your opinion about our activities. How can we improve them. Any new ideas, any new destinations. Any new subjects that you want us to expand upon.

All information will be dealt with the utmost confidentiality and will help us become better. FOR YOU!

With the highest respect,

**A. S. Nathanael
Director
Cyprus-Russian Business Association
Cyprus-China Business Association**