



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία 7.5.2019

Προς: Όλους τους Ενδιαφερόμενους
Από: Τμήμα Υπηρεσιών και Εμπορίου
Θέμα: Επενδυτικό Φόρουμ στο Κισινάου 30-31 Μαΐου 2019

Κυρίες, Κύριοι,

Το Υπουργείο Εξωτερικών μας ενημερώνει για την διοργάνωση Επενδυτικού Φόρουμ στο Κισινάου στις 30-31 Μαΐου 2019.

Οι ενδιαφερόμενοι μπορούν να επικοινωνούν απευθείας με τους διοργανωτές στο email:
forum@pmc.md

Με εκτίμηση

Χρίστος Πετσίδης
Διευθυντής
Υπηρεσιών και Εμπορίου



AMBASADA REPUBLICII MOLDOVA ÎN REPUBLICA CIPRU
 ΠΡΕΣΒΕΙΑ ΤΗΣ ΔΗΜΟΚΡΑΤΙΑΣ ΤΗΣ ΜΟΛΔΑΒΙΑΣ ΣΤΗΝ ΚΥΠΡΙΑΚΗ ΔΗΜΟΚΡΑΤΙΑ
 EMBASSY OF THE REPUBLIC OF MOLDOVA TO THE REPUBLIC OF CYPRUS

20, G. Bacou street, N. Filoihei, Attica, Athens- 11524 Tel: 210-699-03-72; Fax: 210-699-06-60

No GRE/231/67

The Embassy of the Republic of Moldova to the Republic of Cyprus with residence in Athens presents its compliments to the Ministry of Foreign Affairs of the Republic of Cyprus and has the honour to inform that during the period of May 30-31, 2019, in Chisinau, Republic of Moldova, will take place "Chisinau Investment Forum 2019".

In this regard, the Embassy forward the Concept and the Program of the event organized by the Chisinau City Hall and Chisinau Municipal Council, with the kind request to disseminate it to the relevant institutions.

The Embassy of the Republic of Moldova to the Republic of Cyprus with residence in Athens avails itself of this opportunity to renew to the Ministry of Foreign Affairs of the Republic of Cyprus the assurances of its highest consideration.

Athens, May 3, 2019



**TO THE MINISTRY OF FOREIGN AFFAIRS
 OF THE REPUBLIC OF CYPRUS**

Nicosia

The Concept of the Chisinau Investment Forum 2019

Background: The municipality of Chisinau is the capital of the Republic of Moldova. With an area of 571.6 km² and 23.3% share of population, 57.4% of the economic operators, 54.3% of the industrial production volume, 62% of the long-term assets investments, 71.4% of the retail sales, 86.2% of the higher education institutions, 48.1% of the total employees in the country. Chisinau is the most important economic growth pole of the country. Chisinau is twinned with 16 capitals and cities in Romania, the USA, France, Germany, Italy, Israel, Ukraine, Belarus, Sweden, Georgia, Armenia and Turkey. Also, Chisinau City Hall signed 21 Cooperation Agreements, protocols, memoranda with similar entities from Romania, the Russian Federation, Great Britain, the People's Republic of China, Israel, Italy, Kazakhstan, Syria, Ukraine, Lithuania, Poland.

According to the Action Plan for the implementation of the Strategy for attracting investments and promoting export for 2016-2020, an important measure for intensifying the attraction of foreign investments into the Republic of Moldova, increasing and improving the image of the country abroad is the organization of Investment Forums in the Republic of Moldova. The organization of an Investment Forum in Chisinau for the first time, then traditionally every year, fits perfectly into the practices of the successful municipalities in the European states. Chisinau Investment Forum can become one of the visiting cards of the municipality and the Republic of Moldova too. Chisinau Investment Forum will aim at increasing investment flows in Chisinau by attracting foreign investors' attention to the economy of the country's municipality with development potential; by identifying and promoting forward-looking investment projects; by facilitating dialogue between investors and local companies; focusing investors' attention on some concrete sectors of the local and national economy by promoting the image of Chisinau and the Republic of Moldova.

The investment forum in Chisinau municipality is organized in accordance with the provisions of the Decision of the Chisinau Municipal Council no.5/11 of 24.07.2018 on the creation of joint commissions of local elected representatives between Chisinau municipality and the twin cities, the creation of the Economic Council at the City Hall of Chisinau, the organization of the Investment Forum in Chisinau Municipality and the General Mayor's disposition no. 837-d of 26.10.2018 regarding the appointment of the members of the Committee for the organization of the Chisinau Investment Forum.

The objectives of Chisinau Investment Forum 2019 are:

The event will have a series of objectives aimed at enhancing and capitalizing on the existing potential offered by the agreements signed by the Chisinau City Hall for the amplification of the investment flows into Chisinau's economy, namely:

- 1) attracting the attention of foreign and local investors to the economy of Chisinau as a safe, profitable and investment-friendly destination.
- 2) facilitating dialogue and cooperation between the municipality, investors and local companies.
- 3) identifying and promoting forward-looking investment projects.
- 4) focusing investors' attention on some specific sectors of the local economy in Chisinau.
- 5) transferring the know-how expertise, technologies, innovations to the entities within the Chisinau City Hall and members of the business community.

Period and venue of the Investment Forum:

The Investment Forum will take place on May 30-31, 2019. The program on 30th May includes the Forum launching ceremony, a plenary session, debates, Business to Business (B2B) sessions,

presentation of investment projects, reception hosted by Mayor General. The forum will take place at the Radisson Blu Leo Grand Hotel.

The program for 31st May will include several visits to municipal enterprises and a recreation program. For the period of 1-2 June, participants will be offered optional tourist packages for a fee.

Official opening:

Mayor General, Prime Minister of the Republic of Moldova, ambassadors, foreign guests and key investors: greetings, keynote speeches.

Plenary Session:

Central Theme: Opening of the municipality to investors, new opportunities for cooperation and investment. The municipal Authorities will inform the guests on measures to stimulate and support business, attract investments and promote the image of Chisinau municipality at national and international level. Participation of international financial institutions and large enterprises in the implementation of investment projects in Chisinau municipality.

Discussion Panels:

The Forum will be organized in 8 discussion panels on modern architecture and urbanistic themes; the role of the business community as a driving force in local economic development; youth, an important partner of the Local public administration in modernizing the capital of Moldova; local critical infrastructure-investments needed for local governments; municipal enterprises as a method for achieving the objectives of local public administration; tourism as the main objective for economic progress; the New Chisinau, international trade and investment, etc., cooperation between businesses and local authorities in infrastructure development, smart Cities – Europe's best practices.

B2B Sessions:

B2B sessions will be organized in the afternoon of the first working day. In the participants' records, a section of the profile of the undertakings or participants with which the applicant would prefer and would be interested in having tete-a-tete discussions will be indicated. Thus, the organizers will know the preferences of all the participants and will learn about how many sessions to organize and prepare and what the corresponding themes are. Usually, they can be cumulated together in about 5, maximum 7.

The participants of Chisinau Investment Forum 2019:

1. Representatives of the Government.
2. Representatives of the delegations of the sister cities of Chisinau municipality.
3. Representatives of municipalities from other states.
4. Representatives of foreign embassies accredited in Moldova.
5. Representatives of international financial organizations and international economic organizations.
6. Foreign Investors.
7. Representatives of the domestic and foreign business community.
8. Local public administration representatives from Chisinau, including the suburbs.
9. Representatives of Diaspora.
10. Civil society organizations.
11. Media.

Expectations of the Forum's organizers:

1. The Organization of Chisinau Investment Forum is part of the practices of successful municipalities in European States. We intend to develop this product in the form of a municipal brand. The Investment Forum must become one of the business cards of the municipality and the Republic of Moldova.

2. Chisinau Investment Forum will have the objective to intensify investment flows in Chisinau, by attracting foreign investors' attention to the economy of the country's capital, with potential for development. We shall cooperate with all parties interested in increasing the volume of investments into local economy, the number of investors, international partnerships in various fields, joint projects, mixed capital enterprises and foreign investments, local exports, geographic directions of exports, jobs, etc.
3. Future investment projects will be promoted within the Forum by facilitating dialogue between the municipality, investors and local companies. In particular, investor attention will be focused on some specific sectors of the local and national economy.
4. The creation of internal and international connections in order to boost economic reforms in Chisinau will be a priority for the Forum's organizers. Thus, these connections will help to transfer the expertise, technologies, experience, innovations from abroad to the municipality and important actors, residents of Chisinau.

Information Support:

During the entire period of preparation and the conduct of the Forum, measures to inform and disseminate information on a large scale will be carried out.

The Forum web-page will be fully operational by May 1, 2019.

Online registration. The forum's organizers will offer participants the opportunity to register independently on the investment forum's web-page.

Forum Program. The official Program will be approved and displayed on the forum website until 15 May 2019.

Investment Projects proposed for presentation at the forum will be selected by the Forum Organizing Committee and published on the website of the Forum.

Conditions of participation in the Forum:

Participation in the Forum is free of charge.

The working languages of the event are Romanian and English. Synchronous translation will be provided into English and Romanian. At the request of the participants, the organizers can provide assistance to Russian-speaking participants.

Likewise, the letter of intent to participate in the Forum can be sent to the following e-mail addresses: forum@pmc.md.



City Hall of Chisinau

AGENDA

Chisinau Investment Forum 2019

30-31 May 2019

Location: Radisson Blu Leograd Convention Center, Chisinau.

Working languages: Romanian and English (synchronous interpretation).

08:00 – 09:00 Registration of Participants & Welcome Coffee

09:00 – 10:00 Opening of Conference

• Welcoming address by **Ruslan CODREANU**, Acting General Mayor of Chisinau municipality.

• Key note speaker: **Pavel FILIP**, Acting Prime Minister of the Republic of Moldova.

• **Ms. DIMA AL-KHALIB**, UNDP Resident Representative for the Republic of Moldova.

• **Peter MICHALKO**, Head of the European Union delegation to the Republic of Moldova.

• **Sergiu HAREA** – President of the Chamber of Commerce and Industry.

• Q&A

PLENARY SESSION

10:00 – 11:30 What Chisinau Municipality proposes to foreign and local investors

Chisinau, being the capital of the Republic of Moldova, can become an attractive, safe location, unique for attracting foreign investments, for the establishment of partnerships of any kind. And, in particular, by creating a regional hub with great potential for expansion, due to the overall national regulatory framework and the existing potential.

With an area of 571.6 km² and 23.3% share of population, 57.4% of the economic operators, 54.3% of the industrial production volume, 62% of the long-term assets investments, 71.4% of the retail sales, 86.2% of the higher education institutions, 48.1% of the total employees in the country. Chisinau is the most important economic growth pole of the country. Chisinau is twinned with 16 capitals and cities in Romania, the USA, France, Germany, Italy, Israel, Ukraine, Belarus, Sweden, Georgia, Armenia and Turkey. Also, Chisinau City Hall signed 21 Cooperation Agreements, protocols, memoranda with similar entities from Romania, the Russian Federation, Great Britain, the People's Republic of China, Israel, Italy, Kazakhstan, Syria, Ukraine, Lithuania, Poland

• **Ruslan CODREANU**, Acting Mayor General of Chisinau municipality.

• **Octavian ARMASU**, Governor of the National Bank of Moldova.

• **Alexander KOSS**, President of Foreign Investors Association (FIA).

• **Rodica VERBENIUC**, Director of the Investments Agency.

• Representatives of the twin town halls.

• Representatives of the twin town halls.

no. 5.

14:30 – 16:00

In the Republic of Moldova, in 2016, local government administered 550 municipal enterprises. In the municipality of Chisinau, the enterprises founded by the City Hall cover various areas of activity: public transport - 2 enterprises; various services - 13 municipal enterprises; trade and catering - 8 municipal enterprises; culture - 7 municipal enterprises; housing services - 5 municipal enterprises; healthcare - 1 enterprise. For the municipality, it is important that, under fair market conditions, municipal enterprises demonstrate reliability, competitiveness, innovation spirit. What does the municipality need to do to support municipal enterprises?

- **Serghei RAILEAN**, Director of the "Public Services Agency".
 - **Eugenia CIUMAC**, Chief of Financial Management Department, Chisinau City Hall.
 - **Violeta ALEXANDRU**, EX-MINISTER, GOVERNMENT OF ROMANIA.
 - Representative of Victorlabank.
 - Representative of Banca „MOBIASBANCA - Groupe Societe Generale” S.A.
 - Representatives, Twinning Town Halls.
 - Representatives, Twinning Town Halls.
 - Representatives, Twinning Town Halls.
- Q&A

16:30 – 16:30

Coffee break

DISCUSSION
PANEL

no. 6.

"Early Stage Investment Conference"

14:30 – 16:00

How to attract investors to Moldova?

- What are international investors looking for in foreign companies? What can investors do to help their companies raise capital abroad? What are the challenges of raising capital in a foreign country?

- **Lucia USURELU**, Local ESIL
 - **Julia COSTIN**, General Secreter Ministry of Economy.
 - **Mihai BILBA**, director foreign relations at Chamber of Commerce and Industry.
 - **Brigitte BAUMANN**, Founder of Go Beyond Early Stage Investing president Emeritus of EBAN.
 - **Dumitru PARFENTIEV**, General Director of the National Agency for Research and Development.
 - **Veaceslav CUNEV**, President of Moldovan ICT Association.
- Q&A

16:30 – 16:30

Coffee break

DISCUSSION
PANEL

no. 7.

"SMART CITIES GO GREEN - THE BEST PRACTICES IN EUROPE. UTILITY FOR
CHISINAU
MUNICIPALITY"

Communication language: English / Romanian translation

16:30- 18:00

Every city wants to be smart now. An increasing number of cities invest in technological innovations, renewable sources of energy, in IT technologies, because what makes a city smart is innovative technologies, green solutions and efficient use of energy sources. And yet, what really means to be smart for a city? How do you measure intelligence and then enlarge it? What kind of solutions can be learned from smarter cities in Europe? What are the steps to be taken by Chisinau?

- Andrei PREASCA, sales and customer care director at Orange Moldova
 - UNDP Moldova Representative
 - Representative, Alba-Iulia City Hall
 - Representatives of the twin town halls
 - Representatives of the twin town halls
 - Representatives of the twin town halls
 - Representatives of the twin town halls
- Q&A

DISCUSSION PANEL no. 8. LOCAL ACTION FOR INVOLVING YOUNG PEOPLE IN ECONOMIC DEVELOPMENT OF CHISINAU MUNICIPALITY

16:30 - 18:00

There are 11 secondary education institutions and 24 higher education institutions in Chisinau, with 24.4% and 86.2% of the total number of vocational and higher education institutions in Moldova. In Chisinau municipality, in the structure of active population aged 15-24 years old, there are 38.1% of young people and 54.1% of them have higher education degrees and medium education diplomas. Similarly, in the age group of 25- 34 years old, 59.7% of the inhabitants have higher education degrees and 32.8% - have medium education diplomas. In this context, the experiences of Chisinau, but also of other European capitals in the start-up, the comparative advantages created by the municipalities to stimulate young people's involvement in business and local development are interesting. And a question, which is often asked, is what must municipalities do to support and attract young people?

- Veaceslav BULAT, Municipal Councilor.
 - Xenia MUNTEAN, the CEO and Co-Founder of Planable. Forbes 30 Under 30.
 - Representatives of IT Park Moldova.
 - Alexandru DEREAVENCO, co-founder of Nemo.ai.
 - Alexandru CEBOTARI, founder of AVO.
 - Representatives, Twinning Town Halls
 - Representatives, Twinning Town Halls
- Q&A

12:00 - 13:00	Presentation of Investment projects
13:00 - 18:00	7 SESSIONS B2B
16:00 -17:00	Meeting with female entrepreneurs
18:00 - 19:00	Coffee break

19:00 – 21:00 RECEPTION offered by the Mayor General.

31 May 2019
Study visits to Municipal Enterprises.
Recreational program.
Cultural program.

1 – 2 June 2019
Travel packages for afee