



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ

ΕΓΚΥΚΛΙΟΣ

Λευκωσία, 03 Φεβρουαρίου 2020

ΠΡΟΣ: Όλα τα Μέλη

ΑΠΟ: Λεωνίδα Πασχαλίδη, Αναπληρωτή Γενικό Γραμματέα

ΘΕΜΑ: Έργο ELIIT για την Καινοτομία και Τεχνολογία στην Ευρωπαϊκή Ελαφρά Βιομηχανία

Κύριοι,

Το έργο ELIIT χρηματοδοτείται από το Πρόγραμμα COSME της Ευρωπαϊκής Ένωσης και στοχεύει στην στήριξη της συνεργασίας μεταξύ των Ευρωπαϊκών ΜμΕ για την προώθηση της χρήσης καινοτόμων τεχνολογικών λύσεων με αποτέλεσμα την αύξηση της παραγωγικότητας, της αποδοτικότητας των πόρων και τη δημιουργία νέων προϊόντων και υπηρεσιών με υψηλή προστιθέμενη αξία στους κλάδους της ένδυσης, της ένδυσης και των δερματίνων ειδών.

Το έργο θα επιλέξει 25 συνεταιρισμούς μεταξύ ΜμΕ από τους πιο πάνω κλάδους ή/και ιδιοκτήτες καινοτόμων τεχνολογιών οι οποίοι θα επωφεληθούν μεταξύ άλλων από χρηματική στήριξη της τάξης των €70000, σχετικές συμβουλευτικές υπηρεσίες, διευκόλυνση για εισδοχή στην αγορά και κατοχύρωση δικαιωμάτων πνευματικής ιδιοκτησίας.

Τυχόν ενδιαφερόμενοι παρακαλούνται όπως συμβουλευτούν τα συνημμένα έγγραφα για περισσότερες πληροφορίες καθώς και τη διαδικασία συμμετοχής.

Με εκτίμηση,

Λεωνίδας Πασχαλίδης
Αναπληρωτής Γενικός Γραμματέας

/ΓΒ

ELIIT- European Light Industries Innovation and Technology Project

Weaving technology innovation around Europe

The initiative European Light Industries Innovation and Technology (ELIIT) is a project funded by the COSME Programme of the European Union for the competitiveness of Enterprises and Small and Medium-Sized Enterprises (SMEs).

ELIIT aims at supporting **European cooperation** to promote the use of **disruptive technology-ready solutions** to improve productivity, value chain integration, resource efficiency and to create new high added-value products and services in the [textile, clothing, leather](#) and [footwear](#) (TCLF) industries.

ELIIT will support TCLF [SMEs](#) in implementing the excellent research results achieved in many technological areas by providers and/or owners of **novel and innovative technologies** throughout the launch of different **calls for proposals**. SMEs could benefit this way of incorporating in their business disruptive technologies such as KETs ([Key enable technologies](#)), digital technologies, artificial intelligence, internet of things, etc.

The collaboration between different key players within the EU economy, is a unique aspect of the ELIIT project, as it **facilitates hands-on support** to foster **collaborations** that enable innovation and cross fertilisation and that otherwise may not have occurred organically. This will allow TCLF SMEs to overcome obstacles in the integration, implementation and use of advanced technologies and to enter niche-markets for new products and services.

ELIIT will also work to improve knowledge and skills in TCLF sectors related to technology, manufacturing processes, materials, business strategy, access to finance and marketing and improving cross-sectoral networking skills.

Through different calls for proposals, **ELIIT will select 25 partnerships between TCLF SMEs and providers and/or owners of novel and innovative technologies**, which will benefit from:

- **Financial support of 70.000 EUR** to develop products or prototypes with high-added value and profitability
- **A tailor-made coaching and advice programme** on technical and/or soft skills to elevate the relevance of projects and increase their capabilities
- Facilitating **market-positioning and professional links** between members of partnerships and other key players by organising networking activities and attendance at relevant workshops, conferences and exhibitions
- SME tailored support to strengthen **intellectual property rights protection**

The ELIIT Project is implemented on behalf of the European Commission by a consortium formed by: AITEX-Textile Industry Research Association, INESCOP-Footwear Technology Center, CARSA-Strategic Consultancy Services, GOPA Com. and Anna Maria Stein with the support from Avvocati Associati Franzosi Dal Negro Setti.

For further information: <https://ec.europa.eu/eliit>

For any enquiries: info@eliitproject.eu

What is the ELIIT project?

ELIIT supports **European cooperation** to promote the use of technology-ready solutions to improve productivity, value chain integration, resource efficiency and to **create new high added-value products and services** in the TCLF sector.

ELIIT will support TCLF SMEs in implementing the excellent research results achieved in many technological areas by **providers and owners of novel innovative and disruptive technologies** such as Key Enabling Technologies (KETs), digital technologies, artificial intelligence, Internet of Things (IoT), etc.

The first call for expression of interest to form ELIIT partnerships opened on **15 November 2019** and it closes on **17 March 2020 17:00 CET**

Register and apply now for ELIIT support!



European Light Industries Innovation and Technology (ELIIT) project

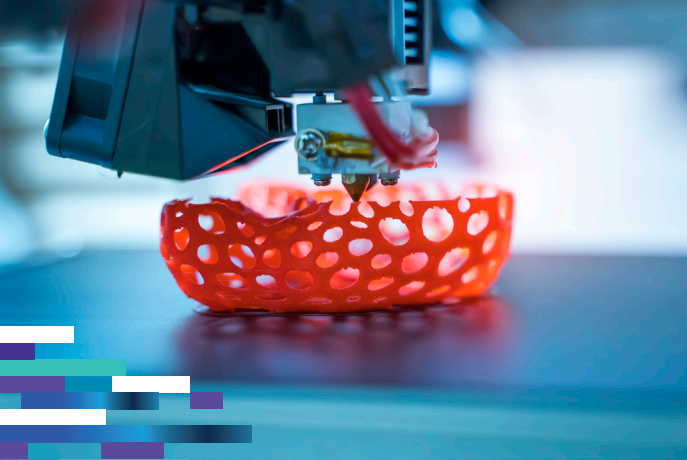
The ELIIT project is funded by the COSME Programme of the European Union for the Competitiveness of Enterprises and Small and Medium-Sized Enterprises (SMEs).

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European Light Industries Innovation and Technology ELIIT PROJECT

*Weaving technology
innovation around
Europe*



What is ELIIT offering?

Through different calls for proposals, ELIIT will select 25 partnerships between TCLF SMEs and providers and owners of novel and innovative technologies, which will benefit from:



Financial Support 70K €

Financial support of 70,000 EUR to develop products or prototypes with high-added value and profitability



Tailor-made coaching programme

A tailor-made coaching and advice programme adapted to the partnership on technical and soft skills. This is to increase relevance, capabilities and impact of the partnerships



Networking activities

Facilitating collaborations, market-positioning and professional links between the partnerships and key industry players

Organising networking activities, participation in industry fairs and attendance to relevant international industry events and exhibitions



Intellectual property rights protection

SME tailored support to strengthen intellectual property rights protection

Who can apply for ELIIT support?

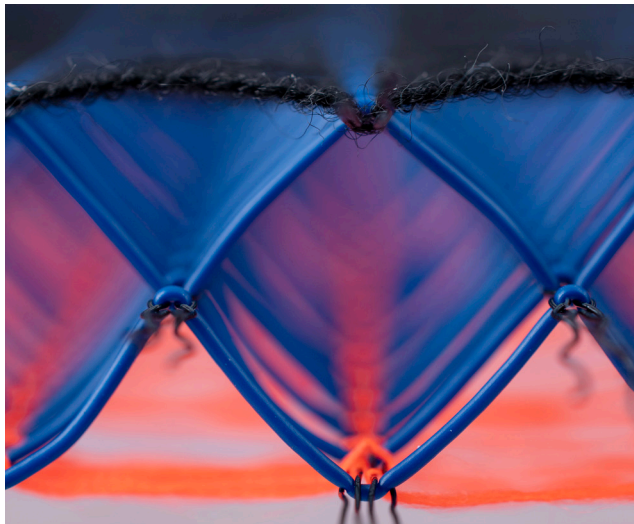
✓ TCLF SMEs

- + Textile
- + Clothing
- + Leather
- + Footwear

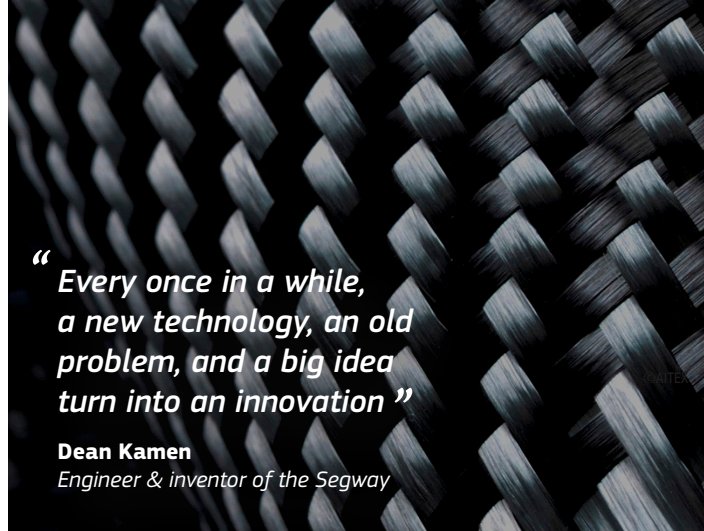
✓ PROVIDERS/OWNERS OF TECHNOLOGY

- + Research, innovation and/or competence centres, universities, technology companies, incubators and digital innovation hubs, etc.
- + Own the relevant technologies or have the right to use them freely

- ✓ Be legally and operationally established in the EU or a COSME associated country
- ✓ Not be in the process of receivership or bankruptcy



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“ Every once in a while, a new technology, an old problem, and a big idea turn into an innovation ”

Dean Kamen
Engineer & inventor of the Segway

© AITEX

How to apply for ELIIT support?

To benefit from ELIIT support, SMEs in the TCLF sectors and innovative technology providers/owners should register and apply on the ELIIT EMS platform and follow these steps:

STEP 1 Registration and validation based on eligibility criteria

STEP 2 Submission of partnership project proposal

Read the ELIIT 'guide for applicants' and the application form for more information.



STEP 3 Assessment and selection of projects

For questions and general support on the application process, please contact helpdesk@eliitproject.eu