



**I-STARS**



Co-funded by  
the European Union

# TRACKING YOUR BUSINESS SUSTAINABILITY PERFORMANCE

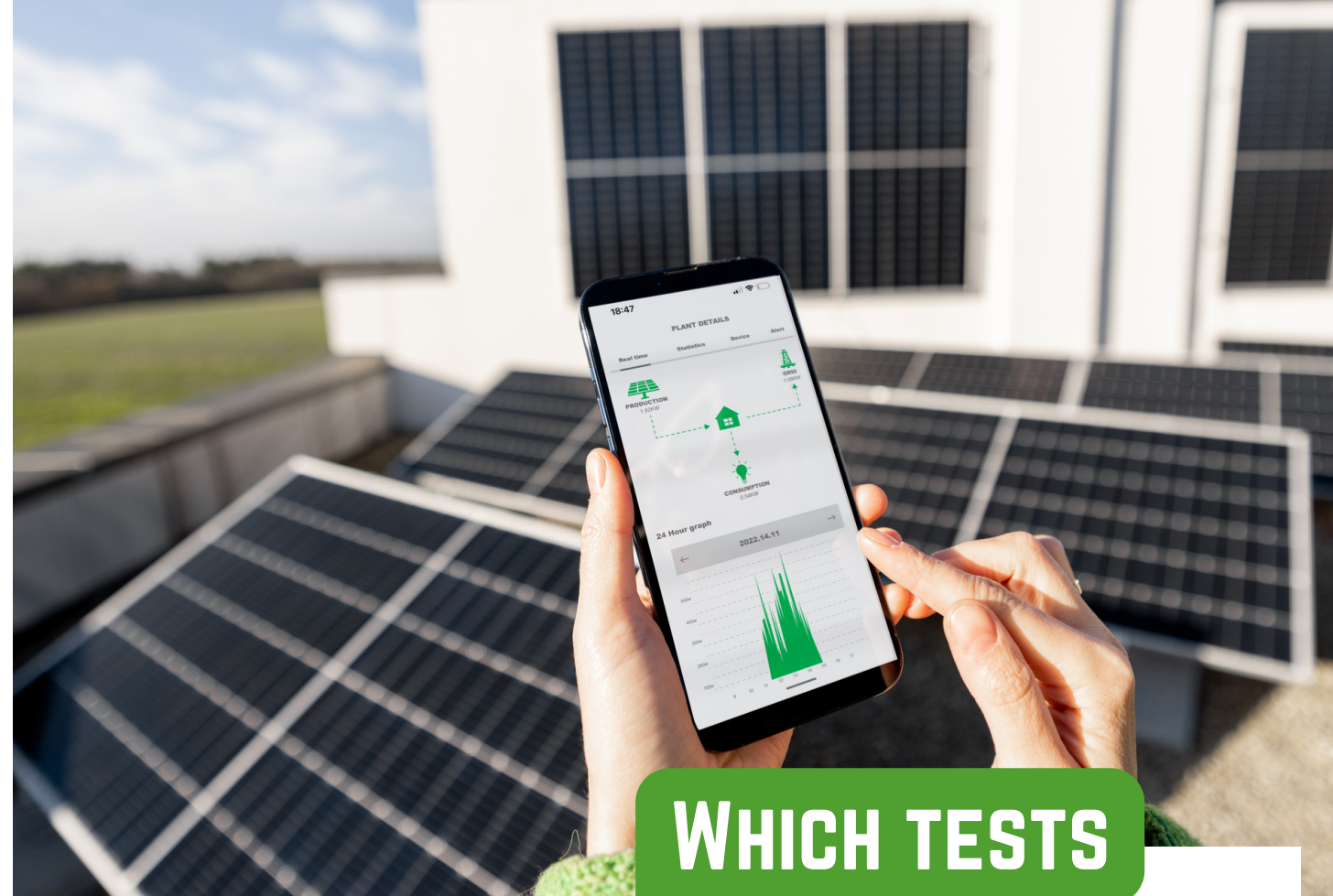
[Start Monitoring Now >>](#)



# I-STARS MONITORING TOOL

Tracking the sustainability performance of your business is a valuable tool for initiating improvements and enhancing its efficiency.

Using a monitoring system to measure and compare how your business operations impact the **Environment**, **Society**, and the **Economy** over time is essential for promoting sustainability & staying competitive.



## WHICH TESTS TO TAKE?

It's crucial to monitor all operational aspects, not just those directly linked to your core activities.

We strongly advise **completing all 7 tests** of the I-STARS Monitoring Tool. They are quick and take no more than 5 minutes each.

The I-STARS Monitoring Tool is a set of **online self-assessment questionnaires** geared to help you track your business's progress on its journey towards sustainability. It has been designed exclusively for the **tourism** industry.

[Start Monitoring Now >>](#)



# HOW TO USE THE TOOL

The I-STARS Monitoring Tool is a free online tool available [here](#). It allows you to monitor, analyse and record your business performance towards sustainable business practices by filling in 7 questionnaires:

- 01 SME policies and strategies
- 02 Waste Management
- 03 Water Management
- 04 Energy Management
- 05 Waste Food Management
- 06 Carbon Management
- 07 Stakeholder Engagement & Sustainable Development Actions



Within each questionnaire, after entering your company details and selecting the monitoring period, you can start by answering a series of questions related to your selected topic.

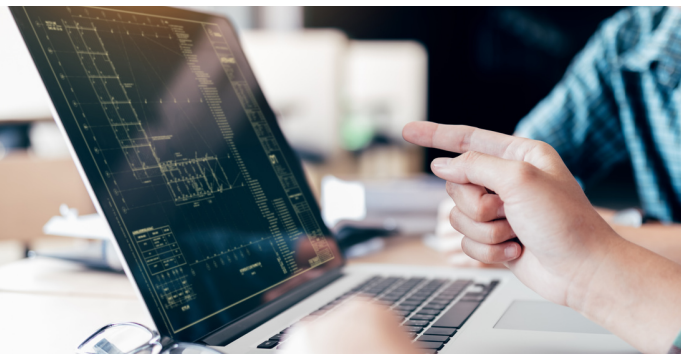
After completing and submitting the test, you will receive an email with your answers and the score you have obtained. **SAVE** your scores!

[Start Monitoring Now >>](#)

# HOW OFTEN TO USE THE I-STARS MONITORING TOOL?

The best way to become and remain sustainable is to continuously adopt sustainable practices over time, measuring step by step the progress made.

Taking the I-STARS monitoring tool tests is not about achieving a high score. The main reason is to challenge your thinking and switch into adopting more and more sustainable business practices. The **sustainability journey** is not an end in itself, it's a **continuous self-awareness and improvement** process all the way!



## START MONITORING!

The I-STARS Monitoring Tool is available in **English, Greek, Italian and Spanish** at this [link](#).

Take your test now! For each test area you complete, you will receive your score in your email inbox. Save all your scores so you can compare and monitor your improvement over time.

[Start Monitoring Now >>](#)



# NEED HELP?



# I-STARS



Co-funded by  
the European Union

If you need **support**, reach out to your local I-STARS team from below list:



Cyprus  
+357 22 889840  
[istarscyprus@gmail.com](mailto:istarscyprus@gmail.com)



Greece  
+30 22710 41170  
[istarsgreece@gmail.com](mailto:istarsgreece@gmail.com)



Italy  
+39 3513064307  
[istarsitaly@gmail.com](mailto:istarsitaly@gmail.com)



Ireland  
+353 874275822,  
[istarsireland@gmail.com](mailto:istarsireland@gmail.com)



Spain  
+34 971710188  
[istarsspain@gmail.com](mailto:istarsspain@gmail.com)

