





Date: Monday 29th of June 2020

Setting: Online Summit using "Microsoft Teams"

Title: 'Tokenization of the Real Estate & Hospitality Industry — How Blockchain Technology Could Revive Cyprus Stock Market"

Taking into account all the necessary preventive and protective measures for the health and safety at work, the CCCI organises an online Summit via "Microsoft Teams", on Monday, June 29, 2020 at 13:40. The Summit is rescheduled due to the cancellation of the March 23<sup>rd</sup> event, due to Covid-19.

The purpose of this high profile online summit which is co-organised by the CCCI and RICS is to introduce some of the new international trends in real estate finance and to examine how they can be introduced in Cyprus for reviving the local real estate and stock market.

### **Topics to be covered:**

#### Part 1

- (1) Transforming real estate New ways to improve productivity and ROI throughout the property life cycle
- (2) Digitalisation
- (3) Real estate asset management & capital markets
- (4) Alternative finance for real estate

### Part 2

- (5) Finance via BlockChain
- (6) Utilising the example of Switzerland
- (7) Smart cities and smart solutions in the sector
- (8) Lessons Learnt

**Guest Speaker: Prof. Dr. Michael Trübestein MRICS** is a professor of real estate management and investments and Head of the Master of Science in Real Estate (MScRE)-program at Lucerne University of Applied Sciences and Arts (CH).

After his studies of international business administration at the EBS University of Economics and Law in Oestrich-Winkel (D), the University of Illinois at Urbana-Champaign (IL/USA) and the Ecole Supérieure de Commerce de Dijon (F), Michael Truebestein MRICS worked for different companies in the area of engineering, banking as well as real estate consulting. Also, he successfully tokenised the first building in the world.

### https://www.elea.io/why-do-you-need-property-dna/

Michael Trübestein MRICS is member of the board of the Royal Institution of Chartered Surveyors RICS in Switzerland and member of the American Real Estate Society (ARES) as well as founding member of Foundation of International Blockchain and Real Estate Expertise (FIBREE).

He organized several conferences and published numerous articles and books in the field of real estate investments and finance, real estate asset management, digitalisation, real estate capital markets and trends in the real estate industry.

In 2014 Michael Trübestein MRICS initiated the annual study of "Real Estate Investment and Asset Management" in cooperation with the pension funds' association (ASIP) and has been publishing the results since then.

## Agenda

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13:40 - 13:55 - Sign in Microsoft Teams
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13:55 - 14:00 - Introduction of Dr. Michael Trübestein MRICS from Mrs. Liana Toumazou RICS

14:00 - 15:00 - 1<sup>st</sup> Part Presentation from Dr. Michael Trübestein MRICS

15:00 - 15:20 - Q&A and 1st part discussion

15:20 - 15:35 - Break

15:35 – 16:45 - 2<sup>nd</sup> Part Presentation from Dr. Michael Trübestein MRICS

16:45 - 17:30 - Q&A and  $2^{nd}$  part discussion.

## Why you should connect:

We are bringing together innovative and traditional real estate players to create a common ground for potential new collaborations between property professionals and alternative finance providers. Is the Cypriot property sector ready for a transformation? Are developers ready to build the investment projects of tomorrow? These are just some of the questions that will be answered during the summit.

Our keywords are: new trends, funds, finance, Blockchain, tokenization.

### **Who Should Connect?**

CCCI Members
Public Listed Companies
Hospitality Industry General Managers interested
for Funding their Renovation or a New Project
Investors interested in CY Projects
Auditing/Consulting Firms, CIFA Members

Investment Development Companies RICS Professionals Real Estate Professionals in Cyprus International Investment Funds, Bankers Law firms, Government Officials Financial Advisors

#### **INSTRUCTIONS**

- 1. In order to connect, you must declare the full name and personal email of each participant, provided that his/her registration fee is settled.
- 2. We also emphasize that Certificates of Attendance will only be sent to those who will follow the Summit and have paid their participation.
- 3. On the day of the meeting you will be sent an email with a link to "Join the meeting".

## **Important Information & Participation Discounts:**

- Participation Cost: 65 EUR Including VAT
- for 3 or more registrations 15% discount 55 EUR including VAT
- for CCCI & RICS members 15% discount 55 EUR including VAT
- The language of the conference is English.
- Full attendance of the Summit counts toward 4 formal CPD hours for RICS members
- The material of the presentation and all the material that will be used during the summit will be uploaded on "Microsoft Teams" and will be sent to all participants from the previous day.

The right to participate in the Seminar per person is defined as follows and is prepaid:

## **Deposit to the following accounts:**

## **Bank of Cyprus**

**Acc. Number.:** 0194-12-006537 **/ BIC**: BCYPCY2N / **IBAN NO**.: CY 16 0020 0194 000 000 12 0065 3700

#### **Hellenic Bank**

**Acc. Number.:** 121-01-013924-01 **/ BIC**: HEBACY2N / **IBAN NO**.: CY25005001210001210101392401

With **JCC SMART Service** by clicking on the following link: <a href="https://www.jccsmart.com/e-bill/32522039">https://www.jccsmart.com/e-bill/32522039</a> - Other Payments: (Account. Number: Tokenization Summit 2020)

# **Participation Form**

"Tokenization of the Real Estate & Hospitality industry - How Blockchain Technology Could Revive Cyprus Stock Market"

Company:				
Participants:	1. Full Name:			Email:
	2. Full Name:			Email:
	3. Full Name:			Email:
Tel.		Contact Email:		
Non Members	CCCI & RICS:	1 □ 65€	2 □ 130€	3□ 165€
Members of CCCI & RICS:		1 □ 55€	2 □ 110€	3□ 165€
Pls Note form of Payment:				
** Full Summit Attendance corresponds to 4 CPD's - I declare that I am interested in a certificate of attendance for the above seminar  For more info please contact the organizers: CCCI Officer Mr. Zacharias Manitaras at 22889890 or Mrs. Liana Toumazou RICS Cyprus 99540882				
Please return t	the form no later t	nan 26/06/2	020, Fax: 2266	57593 or Email: <u>martha@ccci.org.c</u>
participate in the a I authorize the CC I am informed that and / or social m maintain your dat right to withdraw objection to the properties of the properti	above online summit. CI to send me a similat photographs and / nedia for the purpose a for future communi your consent, you als	se all of the ab ar nature to the or videos of the s of promoting ication, they w so have the rig a, which you ma	e above event info ne particular even g the event. If you ill be destroyed a hts of access, con ay exercise by wri	, I declare that I am over a about me and the participants in order ormation material in the future. □  at I appear on may be posted on websit ou do not authorize the CCCI & RICS at the end of the event. In addition to the trection, deletion, portability, restriction itten request to the CCCI & RICS. You allowed. "