



ΚΥΠΡΙΑΚΟ  
ΕΜΠΟΡΙΚΟ ΚΑΙ  
ΒΙΟΜΗΧΑΝΙΚΟ  
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία 3.6.2021

Προς: Όλα τα Μέλη  
Από: Τμήμα Υπηρεσιών και Εμπορίου

Αγ. Μέλη,

Η Πρεσβεία της Ελλάδας στη Λευκωσία μα στέλνει την πιο κάτω ενημέρωση

Η εταιρεία διοργάνωσης εκθέσεων ROTA S.A. προγραμματίζει την έκθεση Build Expo Greece 2021 για το διάστημα 15-17 Οκτωβρίου 2021 και προσφέρει πρόγραμμα Hosted Buyers σε κυπριακές επιχειρήσεις του κλάδου. Το πρόγραμμα περιλαμβάνει, μεταξύ άλλων, δωρεάν διαμονή, μεταφορά από και προς την έκθεση, ελεύθερη πρόσβαση στον εκθεσιακό χώρο και τις εγκαταστάσεις.

Οι ενδιαφερόμενοι μπορούν να επικοινωνήσουν με τον κ. Κ. Κωνσταντόπουλο (τηλ. +30 2111801 801 [kkonstantopoulos@rota.gr](mailto:kkonstantopoulos@rota.gr)).

Επισυνάπτεται ενημερωτικό υλικό για την έκθεση. Στους συνδέσμους που ακολουθούν έχουν αναρτηθεί πληροφορίες για τη διοργανώτρια εταιρία και την έκθεση Build Expo Greece 2021.

<https://buildexpogreece.com/en/homepage-en/>

<https://www.youtube.com/watch?v=ki6r9T0X-4E>

<https://rota.gr/en/>

Με εκτίμηση

Χρίστος Πετσιδης  
Διευθυντής Υπηρεσιών και Εμπορίου

**15-17 October 2021**

## APPLICATION FORM FOR HOSTED BUYERS

By filling this application form you become eligible for attending **BUILD EXPO GREECE 2021**, in **Athens - Greece**, as a **HOSTED BUYER**.

*\*All fields marked with an asterisk (\*) are required*

FIRST NAME\*

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LAST NAME\*

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COMPANY NAME\*

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COMPANY'S ACTIVITY\*

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ROLE IN THE COMPANY\*

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COMPANY'S WEBSITE\*

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ADDRESS\*

---

CITY, COUNTRY\*

---

TELEPHONE NUMBER\*

---

E MAIL\*

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MESSAGE

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**Please, choose the product categories of your interest by ticking in the following boxes (you can tick more than one).**

- Insulating Materials - Thermal Insulation Systems
- Building Materials - Dry Lining
- Waterproofing Materials - Mortars - Enhancers
- Aluminium Systems - Window and Door Frames
- Marbles - Granites - Stones
- Cement Products
- Paints
- Floors - Suspended Ceilings
- Tools and Building Machinery
- Patios - Pergolas - Polycarbonates
- Electrical Equipment
- Railings - Ironmongery

**Please choose from the following two alternatives your preferred scheduled visit:**

- Alternative A** (14th - 15th of October, Check Out on 16th)
- Alternative B** (15th - 16th of October, Check Out on 17th)

*Business Card*

.....  
*Signature / Stamp*



# **BUILD EXPO**

GREECE 2021

**15-17 OCTOBER**

**METROPOLITAN EXPO**

[www.buildexpogreece.com](http://www.buildexpogreece.com)

**THE NEW SOURCING HUB  
OF SOUTHEAST EUROPE  
AND EAST MEDITERRANEAN**



# ACCESS SOUTHEAST EUROPE'S AND EAST MEDITERRANEAN'S CONSTRUCTION MARKET

**BUILD EXPO GREECE**, the business bridge between three continents in Southeast Europe and East Mediterranean, is the international point of reference for all professionals of the construction sector and the most important platform for cooperation in the region.

## BUILD EXPO GREECE: THE REBOUND OF THE CONSTRUCTION SECTOR

- | Enduring the multifactorial economic crisis, Greek construction and infrastructure sector continues to show remarkable growth, leading the positive indicators of the whole region.
- | As a member of the European Union and the Eurozone, Greece is the natural economic hub of Southeast Europe, an ideal gateway to the Middle East, Western Europe and North Africa and an emerging logistics hub for the entire region.
- | In just a few years, Greece has gone from a risky prospect to a must-have destination for global investors.
- | Build Expo Greece, the embodiment of this robustness, the ideal platform for sourcing quality building materials and showcasing services and products through the vast region's markets, keeps the wheels of development turning with consistency and responsibility.

**15,9%**  
RISE  
IN BUILDING  
PERMITS

**17,4%**  
RISE  
IN BUILDING  
SURFACE AREA

**18,1%**  
RISE  
IN BUILDING  
VOLUME

## WHO VISITS

- | Architects
- | Interior Designers
- | Engineers
- | Main Contractors
- | MEP Contractors
- | Purchasing Managers
- | Project Managers
- | Building Consultants
- | Contracts Managers
- | Facility Managers / Hoteliers
- | Project Developers
- | Plant Managers



## WHY TO VISIT AS A BUYER?

- | Athens is the ideal business meeting point with a high level of infrastructure and a high quality of life.
- | A wide variety of high quality building materials and services at the most competitive prices.
- | Greece, with its geographic position, renders Build Expo Greece a well founded business and trade hub for the entire region of Southeast Europe and East Mediterranean.
- | Greece, for once more and due to the effective handling of the pandemic, ranks as one of the safest destinations in the world, rendering it as the ideal destination for business and recreation.
- | Athens Metropolitan Expo, the largest and most advanced exhibition centre in Southeast Europe, certified with COVID SHIELD by TÜV Austria, offers a safe, pleasant and productive business experience

## EXHIBIT CATEGORIES

The exhibition will showcase a wide variety of products in the following categories:

- | Building Materials - Dry Lining
- | Insulating Materials - Thermal Insulation Systems
- | Waterproofing Materials, Mortars, Enhancers
- | Tiles - Sanitary Appliances
- | Window & Door Frames
- | Patios - Pergolas - Polycarbonates
- | Building Energy Efficiency Upgrading
- | Floors - Suspended Ceilings
- | Railings - Ironmongery
- | Paints
- | Cement Products
- | Swimming Pools - Spa
- | Marbles, Granites, Stones
- | Tools and Building Machinery
- | Electrical Equipment
- | Lifts
- | Architectural Agencies
- | Software

## WHY TO EXHIBIT?

- | Approach the continuously growing markets of Southeast Europe and East Mediterranean region
- | Greece offers the best business opportunities with 75 infrastructure projects in the pipeline for completion by 2023, an investment of € 22,4 bln.
- | Build Expo Greece offers high return on investment due to its decision-makers specialised professional visitors.
- | High level of exhibition services and facilitation for the maximum advantage of business potential.
- | Despite the pandemic that has frozen construction activity in the most countries of the world, Greece, with its effective management, displays again its high endurance and stability by continuously boosting the construction activity, according to the official data.



### METROPOLITAN EXPO CENTRE HOLDS COVID SHIELD CERTIFICATION BY TÜV AUSTRIA.

With its certification Athens Metropolitan Expo is being safeguarded and showcased as the largest, the most advanced and the safest exhibition centre in Southeast Europe fully in compliance with the international standards.

Paramount consideration of Metropolitan Expo administration continues to be the safety and well-being of every exhibitor, visitor and personnel alike.

For further information please contact:

- | For would-be exhibitors | **Mr. Christos Karamanos** | [c.karamanos@rota.gr](mailto:c.karamanos@rota.gr)
- | For would-be buyer visitors | **Mr. Konstantinos Konstantopoulos** | [kkonstantopoulos@rota.gr](mailto:kkonstantopoulos@rota.gr)

OPENING DAYS & HOURS | FRIDAY - SUNDAY 10:00-20:00

## HOSTED BUYERS PROGRAMME

### INFORMATION

*What are your guaranteed FREE benefits from the cost free HOSTED BUYERS programme?*

- 1. Coverage of your accommodation costs. This includes :  
- Accommodation costs (2 nights/3 days stay) in a 4-5 star hotel for a single or a double/twin room.*
- 2. Free Hosted Buyer pass giving preferential access to the show every day.*
- 3. Permanent access to the Hosted & VIP Buyers' Lounge: a relaxation area, bar, meeting rooms, business centre and Internet connections.*
- 4. Free shuttle bus service from your hotel to the exhibition and back every day.*
- 5. Prearranged and private B2B meetings with exhibitors of your product interest.*

 +30 2 111 801 801

 [kkonstantopoulos@rota.gr](mailto:kkonstantopoulos@rota.gr)

 4 Anthousas Av, Pallini Attica Greece, 15351



**BUILD EXPO**  
GREECE 2021

## INFORMATION

*What you must do next to be a part of our hosting programme offer?*

1. Fill in carefully the Hosted Buyers Programme application form with your business information and we will contact you to make all necessary arrangements.
2. By signing the application form you commit that you will attend the show 2 days in a row and that you will participate in all B2B meetings with the exhibitors (see detailed programme as follows).
3. Cooperate with our staff that will call or email you in the next days in order to confirm your visit to BUILD EXPO.
4. Choose from the following two alternatives the preferred schedule of your visit.
5. Let us know if you are a Non EU country citizen and in need of a SHENGEN VISA letter from the organisers.



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## **HOSTED BUYERS PROGRAMME SCHEDULE**

*You can choose from the following two alternatives your preferred programme visit:*

### **Alternative A**

**THURSDAY OCTOBER 14 (EXHIBITION NOT OPEN)**

- Arrival in Athens
- Hotel Check in
- Free Afternoon/Night

**FRIDAY OCTOBER 15 (EXHIBITION OPEN)**

- Transportation to BUILD EXPO - Show visit day 1 (Mandatory)
- B2B meetings with exhibitors (Mandatory)
- Transportation to your Hotel
- Free Night

**SATURDAY OCTOBER 16 (EXHIBITION OPEN)**

- Hotel Check out
- Transportation to BUILD EXPO - Show visit day 2 (Mandatory)
- Transportation to the Airport - Departure

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## **HOSTED BUYERS PROGRAMME SCHEDULE**

### **Alternative B**

#### **FRIDAY OCTOBER 15 (EXHIBITION OPEN)**

- Arrival in Athens
- Hotel Check in
- Free Afternoon/Night

#### **SATURDAY OCTOBER 16 (EXHIBITION OPEN)**

- Transportation to BUILD EXPO - Show visit day 1 (Mandatory)
- B2B meetings with exhibitors (Mandatory)
- Free Night

#### **SUNDAY OCTOBER 17 (EXHIBITION OPEN)**

- Hotel Check out
- Transportation to BUILD EXPO - Show visit day 2 (Mandatory)
- Transportation to the Airport - Departure

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## **Build Expo Greece: The New Sourcing Hub of Southeast Europe and East Mediterranean**

Build Expo Greece, the ideal meeting point for all professionals of the construction sector in Southeast Europe and East Mediterranean region, will be held in Athens, on **15-17 of October, 2021**, at Metropolitan Expo, **under the auspices of the Hellenic Ministry of Infrastructure and Transport**.

Responding to the great need of the construction industry and its market to make a dynamic restart and attesting the business networking character of the exhibition, Build Expo Greece, through its Hosted Buyers Programme, will host hundreds of prominent international buyers who will participate in a series of important B2B meetings with the exhibitors. This extroversion renders the exhibition a business opportunity generator, an exceptional tool for exhibitors and buyers alike, increasing their productivity, connecting the markets of the region and beyond and boosting the development of the entire industry.

Applying for Hosted Buyers Programme, you will have the following benefits:

- Coverage of your accommodation costs (2 nights / 3 days stay) in a 4-5 star hotel by the organisers.
- Free Hosted Buyers pass giving preferential access to the show every day.
- Permanent access to the Hosted Buyers' Lounge: a private relaxation area with bar, meeting rooms, business centre providing free internet connection.
- Dedicated services during your visit, available in the Hosted Buyers' Lounge.
- Access to the B2B meetings, an exclusive platform for selected hosted buyers to hold private meetings with the exhibitors.
- Free shuttle bus service from your hotel to the exhibition and back every day.

Who can take part in:

Representatives, with purchasing power, from prominent international companies which operate in the construction sector can take part having the chance to do business, network and benefit at the same time in a region full of opportunities and growth potential.

How to participate:

To be considered for the Hosted Buyers Programme, you will need to submit the interest categories application form filled in at [kkonstantopoulos@rota.gr](mailto:kkonstantopoulos@rota.gr). If you are eligible to take part in it, you will receive an official confirmation email letting you know that you have been accepted.