



8 July, 2021.

Dear Sir/Madam,

**Survey: Trade in Digital Goods and Services**

The Delegation of the European Union to Japan is carrying out a survey relating to Trade in Digital Goods and Services between the EU and Japan.

This survey is a unique opportunity for businesses to provide feedback to the EU on hurdles currently faced by EU operators in the field of Digital Goods and Services. The survey results will feed into a study that will highlight opportunities and hurdles for EU operators and will consequently put forward recommendations for enhanced cooperation and regulatory improvements. The focus area of the survey is the Internet of Things (IoT), Software/hardware, Fintech, IT, Telecommunications, E-commerce, Digital Consultancy, Social Media, Advertising, but also companies active in more traditional sectors with a strong digital component (e.g., E-Health).

Interested members are invited to respond to the survey as the information received will prove to be instrumental towards improving the business climate for EU businesses. The survey can be found [here](#). Deadline for the responses has been set to August 20, 2021.

Remaining at your disposal for clarifications

Lia Riris  
Senior Officer  
Cyprus Chamber of Commerce and Industry