

CIRCULAR

Nicosia 28 September 2021

To: All Interested Parties

From: Lia Riri, Secretary of the Cyprus National Committee of ICC

**Subject: SME360X (Small & Medium Enterprises Three Sixty) Platform
Your Measure to Become Greener and Competitive**

Dear Members,

We are delighted to announce the **"soft launch"** of SME360X. This is an important step for making this new International Chamber of Commerce (ICC) service available for businesses from all over the globe, making sustainability everyone's business.

SME360X is a digital assessment tool for SMEs to measure and value their impact on the environment. After an SME inputs their basic environment data into SME360X, the platform automatically provides an estimated sustainability score and assessment based on a global sustainability benchmarking system.

It is our pleasure to inform you that there is a **trial period of the platform from 22 September 2021 until 12 November 2021**, where SMEs, chambers of commerce and business organisations will be able to sign up for an exclusive trial of SME360X.

This is a key step for ICC to identify which markets are most interested in this new valuable service.

The ICC SME360X brochure provides more information about the benefits of SME360X and can be accessed by [clicking here!](#)

Best regards,

Lia Riri
Secretary
Cyprus National Committee of the ICC

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