

Leveraging Digital Economy Cyprus

INVITATION

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Thursday, 10 March 2022 | 09:00 – 15:00 | Hilton Nicosia

The Cyprus Chamber of Commerce and Industry and Top Kinisis Conferences & Events are pleased to announce the upcoming 'Leveraging Digital Economy' Conference.

This focused, interactive Conference will bring numerous opportunities for networking which can help in the process of growing ones business and harnessing innovation. The Conference will attract management level executives, high-profile officials, business leaders and entrepreneurs from all sectors of the economy.

For enquiries please contact:

Top Kinisis Conferences & Events (daily 08:30 – 17:00)

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LIVE / WORK / INNOVATE IN CYPRUS

EuroCommerce
for retail & wholesale

Presenter & Conference Moderator



Andrie Penta
Spokesperson, Organizational Leader

Panel Coordinator



George Papadopoulos
non-Executive Director ECOMMBX

SPEAKERS & PANELISTS (Agenda Order)



Karolina Argyridou (LLB, LLM)
Managing partner K. Argyridou & Associates LLC



Jean-Albert (J-A) Nyssen
Senior Advisor and Chief Economist,
EuroCommerce



Stylianos Lambrou
Co Founder, Heart Group
Member of the board of TechIsland



Demetris Nicolaou
Chief Digital Officer, Bank of Cyprus



Elena Meli
Manager Business Development, Alliances & Operations (for the Digital Economy Platform), Bank of Cyprus



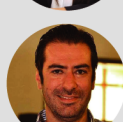
Stavriana Nathanail
Head of Opium Works



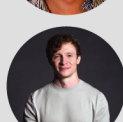
Christos Onoufriou
CEO, Odyssey Cybersecurity



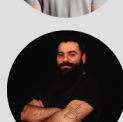
Demetra Kalogerou
Ex Chairwoman of the Cyprus Securities and Exchange Commission (CySEC)



John Georgoulas
President of the Association of Cyprus Electronic Money & Payments Institutions (ACEMPI), non-Executive Director of ECOMMBX



Petr Valov
Co-Founder & CEO, Exness
Member of the board of TechIsland



Christophoros Tzirtzipis
Head of Performance & E-commerce at Digital Tree Group



Alexandros Kaniklides
Manager, IthacaLabs™, Odyssey Cybersecurity

Organizers:



TOP KINISIS
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OPIUM WORKS

Leveraging Digital Economy Cyprus

AGENDA

Thursday, 10 March 2022 | 09:00 – 15:00 | Hilton Nicosia

08:30 - 09:00 - Registration

Presenter & Moderator: Andrie Penta

09:00 - 09:10 - Greetings by:

- **Kyriakos Kokkinos**, Deputy Minister of Research, Innovation and Digital Policy
- **Christodoulos Angastiniotis**, President of the Cyprus Chamber of Commerce and Industry

SESSION 1

09:10 - 09:30 - **Legal and Regulatory Framework - Digital Economy**, Karolina Argyridou

09:30 - 09:50 - **The Value and Transformation of European Retail**, Jean-Albert (J-A) Nyssen (Online)

09:50 - 10:10 - **TechIsland: Vision for Cyprus**, Stylianos Lambrou

10:10 - 10:20 - **Session 1 Panel Discussion**

10:20 - 10:50 **Networking Coffee Break**

SESSION 2

10:50 - 11:10 - **Let's Create!**, Demetris Nicolaou, Elena Meli

11:10 - 11:30 - **Engagement, Marketing & Sustainability in E-Commerce**, Stavriana Nathanail

11:30 - 11:50 - **Unlocking the true potential of the Digital Economy: Moving from Cyber Defense to Cyber Resilience**, Christos Onoufriou

11:50 - 12:00 - **Session 2 Panel Discussion**

12:00 - 12:40 - **PANEL DISCUSSION: CYPRUS FINTECH HORIZONS BY ECOMMBX**

Coordinator: George Papadopoulos

- Demetra Kalogerou
- John Georgoulas
- Petr Valov

12:40 - 12:50 - **Closing Remarks**

12:50 - 14:00 **Networking Lunch**

14:00 - 15:00 **Working Group Sessions:**

Workshop 1: How to leverage Digital Tools for your company and organization

Christophoros Tzirtzipis, Head of Performance & E-commerce at Digital Tree Group

Workshop 2: The evolving threat landscape: Understanding destructive threats

Alexandros Kaniklides, Manager, IthacaLabs™, Eleftherios Antoniadis, CTO & Founder of Odyssey

Workshop 3: An early preview of the future - doing business in the Digital Economy

Elena Meli, Manager Business Development, Alliances & Operations (for the Digital Economy Platform), Bank of Cyprus

Workshop 4: Legal and Regulatory Framework - Digital Economy

Karolina Argyridou (LLB, LLM), Managing partner K. Argyridou & Associates LLC