



Introduction

Within the framework of developing and establishing better relations, cooperation and actions between actors of the Bee Economy sector, as specified below,

Bee-product Primary Producers

[Party 1]

[Party 2]

Bee-product processors

[Party 1]

[Party 2]

Bee-Economy service providers

[Party 1]

[Party 2]

Business Associations

Research Institutions

Local actors

Public authorities

under the project entitled “**Mediterranean Bee Hubs in support for sustainable economic prosperity in deprived rural areas**”, **C_A.1.2_0035**, financed by the **ENI CBC Med 2014 2020 Programme**, and in an effort to strengthen the strategic cooperation between economic development actors and public authorities to promote the attractiveness, competitiveness and internationalization of the Bee-Economy Clusters of the MED area; and establish one cross-border alliance of Bee-Economy clusters with a strong international visibility which support the marketing potential of the bee-economy

clusters and the associated bee-businesses; and establish a voice in policy making centres, the above named parties agree to broaden their synergies with the conclusion of the current Memorandum of Understanding under the name **MedBEESinessHubs**.

Article 1: Scope of MoU

The cooperation to be implemented with this MoU shall aim to,

- Build on the concept of Bee-Economy. Apiculture, as an existing activity in the Mediterranean, will be developed as a tool for economic growth, especially in rural regions.
- Support regional development policies in tourism and associated services based on the concept of the honeybee.
- Create regional brand across the Mediterranean level with a focus on nature and the survival of the honeybee.

Article 2: Objectives

The broad objectives of the MoU are defined and specified as general and are hereby noted:

General objectives:

- *Management and enrichment of the MedBEESinessHubs Online Hall www.medbees.eu*
- *Common marketing actions in international markets, such as joint participation in food festivals and exhibitions/fairs*
- *Creation of joint certification schemes in the Bee-Economy in specific, and in the Agrofood sector in general*
- *Chain logistics for environmental sustainability*
- *Honeybee/Agrofood traceability for safer foods*
- *Actions for a greener environment in the Bee-Economy sector*
- *R&D clusters for innovations in Mediterranean food*
- *Actions for promotion of sustainable destinations 'Bee-eco routes'*
- *Joint participation in research and development programs (European - National - International)*
- *Allow employee 'internships' to promote skill enhancement in the Bee-Economy*

Article 3: Terms & Conditions

This Agreement is conducted in [define place], without any other conditions.

[Name & Surname of legal rep]

[Position of legal rep]

[Organisation name]

[date]

[Name & Surname of legal rep]

[Position of legal rep]

[Organisation name]

[date]

[Name & Surname of legal rep]

[Position of legal rep]

[Organisation name]

[date]

[Name & Surname of legal rep]

[Position of legal rep]

[Organisation name]

[date]