

## PRESS RELEASE

Nicosia, 14<sup>th</sup> June 2023

### Cyprus Chamber of Commerce & Industry is calling out **Sustainability Experts-Consultants**

#### Extended deadline to apply **21 June 2023**

The EU co-funded project entitled *Island Sustainable Tourism Action through Resilient SMEs (I-STARS)* is all about helping tourism enterprises based on islands to take their transformation journey down the 2030 road to recovery and sustainability.

To this end, the Cyprus Chamber of Commerce and Industry (CCCI), together with 5 more organisations from the islands of Greece, Ireland, Italy (Sicily) and Spain (Mallorca), partners in the *I-STARS* project will launch later this year an 'Open Call for SMEs' whereby **tourism businesses** can apply to receive a **grant of up to €5,600 in the form of a voucher** to be redeemed against the provision of services offered by Sustainability Experts/Service Providers. The provided vouchers shall boost tourism SMEs awareness, development, and capacity to integrate sustainable innovations in their business practice, adopting sustainability, resilience and circularity as drivers of their competitiveness in the rapidly changing global tourism market scenario.

At this stage of time, the CCCI is calling out for Experts-Consultants interested to join the I-STARS Sustainability Experts Directory, and who have the experience in assisting tourism businesses transition into sustainability, by offering a variety of services to them.

Interested parties must express their interest by filling in the online form, clicking here <https://forms.gle/Ai7HLKA9fVcm1Zfw7>.

- There are minimum requirements to apply.
- Applications can be submitted by **more than one Consultant** per company.
- Read the 'Guide for Applicants' [https://bit.ly/Guide4Experts2\\_CCCI](https://bit.ly/Guide4Experts2_CCCI)
- Applications must be received by **Wednesday 21<sup>st</sup> June 2023**. There is limited space to join the I-STARS Sustainability Experts Directory, while applications will be treated on a first-come-basis.

For more information, please contact CCCI tel. 22889840, c/o Demetra Palaonda ([demetrap@ccci.org.cy](mailto:demetrap@ccci.org.cy)) or Maria Klokari ([m.klokkari@ccci.org.cy](mailto:m.klokkari@ccci.org.cy)).

To stay up to date with the I-STARS project activities follow us on [Facebook](https://www.facebook.com/ISTARSproject) <https://www.facebook.com/ISTARSproject>.