

## Guidelines to use the I-STARS Sustainability Experts Directory

A list of Service Providers with their location, services provided, and contact details are given on the Click on the Service Provider name for their website / LinkedIn profile.

It is advisable that in addition to contacting and interviewing potential service providers, three quotations for the same work are sought from different service providers.

### Services Provided

**Sustainability Certification Schemes;** preparation & application for sustainability certification such as EU EcoLabel, Biosphere, Earthcheck, Green Globe, Sustainable Travel Ireland, Travelife, etc.

**Life Cycle Assessment - Organisation Environmental Footprint (OEF);** consulting, generation & implementation of recommendations of OEF studies

**Training & Capacity Building;** provision of trainings targeting (improvement of) sustainable performance of tourism businesses

**Sustainability Strategy Plans;** consulting, strategy development & implementation of measures leading to improved energy/waste/food waste/water use, and transition to sustainable business practices

**Sustainability Marketing Actions;** consulting & implementation of internal and external sustainability communications/marketing, messaging & reporting

**Corporate Sustainable Strategy;** consulting, strategy development & implementation of measures on sustainability, decarbonisation, developing action plans

### Contact Details

Service Provider's email address, contact name and phone number

### Choosing a Service Provider

In choosing a potential service provider, users of the directory are highly advised to take into account the relative importance of:

- ✓ Proven track record in providing sustainability consultancy services to businesses
- ✓ Experience in consultancy to increase the agility and resilience of business
- ✓ Expert knowledge of sustainability best practice and recognised qualifications in this area
- ✓ Proximity of the service provider
- ✓ The fee rate
- ✓ Current availability
- ✓ Recent client project list
- ✓ References to contact

*Disclaimer: I-STARS project consortium, the European Union, or EISMEA, do not give any warranty, either express or implied, as to the qualifications or suitability of any of the persons on the list of service providers, while they will not be liable for any loss and/or damage caused by a company's decision to retain the services of such a service provider.*