



Nicosia, 27 June 2025

Startups4Peace 2025 is Launched: Applications Open for Bicommunal Accelerator Programme

On June 26, 2025, the Eunite Programme launched the 2025 Startups4Peace (Su4P) bicommunal accelerator programme, marking the 10th anniversary of Su4P.

Su4P is a competition and a mini-accelerator programme co-funded by the European Union and the Embassy of Finland within the scope of the Eunite Programme implemented by GIZ International Services, under the EU Aid Programme for the Turkish Cypriot community. The programme is delivered in partnership with Cyprus Chamber of Commerce and Industry, Turkish Cypriot Chamber of Commerce, CYENS and CyprusInno.

The programme encourages innovative entrepreneurs and startups with new and innovative business ideas in Cyprus to come together, work in partnership and develop connections and relationships between the Greek Cypriot and Turkish Cypriot communities. Successful applicants are supported to develop, test and market their business ideas through a series of residential bootcamps, bespoke mentoring and a pitching battle.

As part of this year's programme, the three winning teams will each receive a seed funding prize (€10,000 for the winner and €5,000 for two runners-up) and the exclusive opportunity to participate in SLUSH, the world's leading startup exhibition, taking place in Helsinki, Finland, in November 2025.

The call for applications opened on 26 June 2025 and will close on 12 August 2025.

For more information on the criteria, guidelines and application process, please see: https://www.startups4peace.eu/.

The online application form is available on the above-mentioned website and should be submitted by 12 August 2025.













Eunite Programme Background Information

As part of the EU Aid Programme for the Turkish Cypriot community, Eunite focuses on contributing to confidence building in Cyprus through improved public and animal health in the Turkish Cypriot community (TCc), supporting the production of Protected Designation of Origin (PDO) compliant Halloumi/Hellim and boosting trade across the Green Line. Eunite is also working to integrate Turkish Cypriot businesses into the island-wide economy and the European single market and to strengthen Turkish Cypriot agriculture and rural development by implementing an Agriculture Knowledge and Innovation System (AKIS), including support to high-potential value chains.

With a sustained technical and financial support, it is intended to help Turkish Cypriots to build on the results achieved and the recommendations for the way forward as provided by ongoing technical assistance projects to enable trade across the Green Line in food products, including PDO compliant Halloumi/Hellim and advancing economic convergence and bi-communal collaboration in Cyprus.

Specifically, Eunite works in three streams:

Eunite: Halloumi/Hellim PDO

The project focuses on improving the EU Halloumi/Hellim PDO scheme and related EU food safety standards in the dairy sector. Local producers will enhance their production capabilities and improve the implementation of EU food safety standards, improve the monitoring of feed quality, and improve animal husbandry conditions at sheep and goat farms. In parallel, the project will strengthen the access to veterinary medicinal products registered by the European Medicines Agency for use in beekeeping.

Eunite: SME

The project focuses on integrating Turkish Cypriot businesses into the island-wide economy and the European single market. SMEs, startups and early-stage entrepreneurs will have the opportunity to access grants in addition to training, mentoring, and business development programmes. The support aims to improve production practices and quality to meet EU standards, boost competition, increase digitalization and ensure sustainability.

Eunite: AgriBusiness

The project represents a transformative initiative to strengthen Turkish Cypriot agriculture by establishing the **Agricultural Knowledge and Innovation System** (AKIS). This network will connect farmers, experts and researchers to share knowledge, develop innovative solutions, and improve agriculture practices.

The project works on building an AKIS network that fosters collaboration and knowledge exchange, helping key agricultural sectors enhance their productivity and sustainability. By providing expert advisory services, hands-on training, and research support, the project aims to strengthen high-value agricultural chains and improve rural livelihoods.

Through innovation-driven solutions and strong partnerships, this initiative will empower the agricultural community, increase efficiency, and contribute to a more resilient rural economy.

For further information and media enquiries please contact the Eunite Programme at:

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