

19 February 2026

To: All Members

Subject: Jordan–EU Investment Conference 2026 (Dead Sea, 21–22 April 2026)

Dear Members,

The Cyprus Chamber of Commerce and Industry (CCCI) wishes to inform you, upon communication received from the Cyprus Trade Centre in Cairo (also accredited for the Hashemite Kingdom of Jordan), about the forthcoming **Jordan–EU Investment Conference 2026**.

The Conference is scheduled to take place at the **Dead Sea, Jordan, on 21–22 April 2026**, under the patronage of His Majesty King Abdullah II ibn Al Hussein, with the participation of Her Excellency Ms. Ursula von der Leyen, President of the European Commission.

This high-level event presents a unique opportunity for Cypriot businesses to engage with the rapidly developing Jordanian market, as well as the wider region, and to explore new avenues for cooperation and investment.

The Conference will serve as a key operational launch of the enhanced EU–Jordan Strategic and Comprehensive Partnership, supported by a €3 billion EU financial package, aimed at translating political momentum into concrete, investment-ready projects and increasing private-sector participation in high-impact initiatives.

Participants will have the opportunity to gain valuable insights into investment prospects across priority sectors, including:

1. Energy (renewables and green infrastructure)
2. Water management and climate adaptation projects
3. Transport and logistics
4. Digital transformation and technology initiatives
5. High-value industries (critical minerals, pharmaceuticals, food processing)
6. Regional connectivity projects



**Cyprus
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The Conference is expected to bring together government officials, EU and Jordanian policymakers, international financial institutions, industry leaders, and senior executives from both the public and private sectors, providing an excellent platform for dialogue, B2B meetings, networking, and project mobilisation.

Interested companies are invited to find **further details through the official Invest in Jordan portal:** www.invest.jo/jordan-eu-investment-conference-2026

Important Participation Information

- Further information will be forwarded once the official registration procedure and portal are fully confirmed.
- Please note the following:
- Participants may require an entry visa for Jordan.
- All travel and related expenses incurred in connection with participation in the Conference will be the responsibility of the participating entity.

Sincerely,

Lily Michaelides

Head

Department of International Relations & Economic Diplomacy